

STAR Awards Tip Sheet

Tip #1

2024 SCBA Membership dues must be paid in full for stations to qualify for STAR Awards entries.

Tip #2

Entries must have been produced and broadcast during the period from February 1, 2023 through January 31, 2024.

Tip #3

Along with your official entry, you must produce and send a :15 to :20 second snippet of your entry that will be played during the awards show should your entry win in the category. Please add your snippet in the URL section of the entry. **Radio:** SoundCloud is a great tool for submitting audio entries!

Tip #4

Narratives, although not required in all categories, are strongly recommended, as they provide valuable background for the judges.

Tip #5

Entry Fees- Station of the Year- \$60, other categories- \$35. Payment must be received before the judging on June 3, 2024.

Tip #6

NEW CATEGORY: Best News Coverage of the Murdaugh Trials

This award recognizes the content and coverage related to the Murdaugh Trials.

It can be a compilation or a singular news story. Entries may include any broadcast or digital station content. Entries submitted in this category may also be submitted in the following categories: news series or investigative reporting. Any entry should be no longer than an edited 5-minute entry. **All content must have aired between February 1, 2023 and January 31, 2024.** Anything that falls out of those dates will be disqualified.