

## 2014 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 9 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at our prestigious STAR Awards Ceremony on the 9th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L.")**

Category	Radio	Television
<b>Production-Commercial</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>ChristmasVille 2013</i>                      Chuck Boozer, McKenzie Nicholson, Steven Stone  <b>AOM: WCRS-AM, Greenwood</b>  <i>Smooch Commercial</i>                      Anne Eller</p> <p><b>Large Market</b>  <b>STAR: WSPA-FM, Greenville</b>  <i>Family Dental Health "Appleseeds"</i>                      Stan Fisher, Johnny George, Kristen Owens Smith  <b>AOM: WTPT-FM, Greenville</b>  <i>Rob Ianuario – Wet Cop</i>                      Stan Fisher, Rob Ianuario</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>Bulldog Battery Bank Robber</i>                      Barry Anderson, Bryan Richardson  <b>AOM: WIS-TV, Columbia</b>  <i>Laugh and Leap</i>                      Kirby Formyduvall, Hugh Jacobs, Jennifer Epting</p>
<b>Production-Promo</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Boo-Haha</i>                      Allan Miller, Chuck Boozer, Steven Stone  <b>AOM: WRHI-AM, Rock Hill</b>  <i>Toys For Happiness – "It's A Wonderful Life"</i>                      Allan Miller, McKenzie Nicholson, Catherine Madden</p> <p><b>Large Market</b>  <b>STAR: WJMZ-HD3, Greenville</b>  <i>Backstreet</i>                      David Jackson, John Pallarino  <b>AOM: WJMZ-HD3, Greenville</b>  <i>Chucktober</i>                      John Pallarino, David Jackson</p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>WIS Investigates - Images</i>                      Jim Hays, Patrick Stapleton  <b>AOM: WBTW-TV, Myrtle Beach</b>  <i>Lion Fish Invasion</i>                      Gregory Osborne</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WVSZ-FM, Rock Hill</b>  <i>Don't Text and Drive (AAA Foundation)</i>  Allan Miller, Steven Stone, Amber Westgate</p> <p><b><u>Large Market</u></b>  <b>STAR: WWNQ-FM, Columbia</b>  <i>Zac Brown–Kenny Chesney Don't Drink &amp; Drive PSA</i>  Marty Hall  <b>AOM: WYRD-FM, Greenville</b>  <i>Radiothon PSA</i>  Stan Fisher, Russ Cassell, Bob McLain</p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>Families Helping Families</i>  Patrick Stapleton  <b>AOM: WYFF 4, Greenville</b>  <i>Holiday Sunshine Fund/Traditions</i>  Joanna Wells, Benjie Newman</p>
<b>Production-Multi-Spot Campaign</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHM-FM, Rock Hill</b>  <i>Clinton Family Ford Dancing with the Cars</i>  Jim Clinton, Chuck Boozer, Freddi Hammer  <b>AOM: WIBZ-FM, Sumter</b>  <i>Mr. P's Car Wash Campaign</i>  Theresa Miller, Dave Allan, Dave Baker</p> <p><b><u>Large Market</u></b>  <b>STAR: WGCV-AM, Columbia</b>  <i>Power Positions</i>  Stacey Scott, Tony Jamison  <b>AOM: WYAV-FM, Myrtle Beach</b>  <i>Encounters UFO Experience: Alain Dement</i>  Scott Mann, Mark Krom</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>This is Home – Midlands of South Carolina</i>  Laura Hensley  <b>AOM: WIS-TV, Columbia</b>  <i>WIS News 10 Sunrise</i>  Patrick Stapleton</p>
<b>Radio Show</b>	<p><b>STAR: WJMZ-FM, Greenville</b>  <i>The Kelly Mac Show</i>  Kelly Mac  <b>AOM: WCRS-AM, Greenwood</b>  <i>Meet Me at the Diner</i>  Anne Eller</p>	N/A
<b>Sportscaster of the Year</b>	<p><b>STAR: WRHI-AM/FM, Rock Hill</b>  Chris Miller</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>  Pete Yanity  <b>AOM: WYFF 4, Greenville</b>  Brad Fralick</p>
<b>Reporter of the Year</b>	<p><b>STAR: WRHI-AM, Rock Hill</b>  Andrew Kiel  <b>AOM: WVOC-FM, Columbia</b>  David Waterman</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>  Drew Smith  <b>AOM: WSPA-TV, Spartanburg</b>  Gordon Dill</p>

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<b>Weathercaster</b>	N/A	<b>STAR: WBTW-TV, Myrtle Beach</b> Frank Johnson <b>AOM: WSPA-TV, Spartanburg</b> Christy Henderson
<b>Personality of the Year</b>	<b>STAR: WHZT-FM, Greenville</b> Tone Hollywood <b>AOM: WJMZ-FM, Greenville</b> Kelly Mac	<b>STAR: WYFF 4, Greenville</b> John Cessarich <b>AOM: WLTX-TV, Columbia</b> Darci Strickland
<b>Anchor of the Year</b>	N/A	<b>STAR: WYFF 4, Greenville</b> Carol Goldsmith <b>AOM: WYFF 4, Greenville</b> Michael Cogdill
<b>News-Spot News</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Murder in Pelzer</i> WYFF 4 News Staff <b>AOM: WIS-TV, Columbia</b> <i>Gabbie Swainson Found</i> WIS Staff
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>WYFF News 4 Investigates: Out-of-State Trash</i> Gabrielle Komorowski, Albert Spear, Jennifer Mihalic <b>AOM: WSPA-TV, Spartanburg</b> <i>Debt Collection Scam</i> Diane Lee, Aaron Smeltzer
<b>News-Series</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>DSS Investigations</i> Clark Fouraker, Jennifer Bellamy, Staff <b>AOM: WYFF 4, Greenville</b> <i>The Obesity Crisis</i> Carol Goldsmith, Albert Spear, John Hendon
<b>Local Programming</b>	N/A	<b>STAR: WCIV-TV, Charleston</b> <i>WCIV Obesity Special</i> Victoria Hansen, Dave MacQueen, Cathy Hobbs <b>AOM: WSPA-TV, Spartanburg</b> <i>Upfront: Feast or Famine</i> Elizabeth Sanders, Laura Thomas, Jason Parker

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<b>Website</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <a href="http://WRHI.com">http://WRHI.com</a>  Andrew Kiel, Chris Miller</p> <p><b>Large Market</b>  <b>STAR: WFBC-FM, Greenville</b>  <a href="http://www.b937.com/">http://www.b937.com/</a>  Tias Schuster</p> <p><b>AOM: WSPA-FM, Greenville</b>  <a href="http://www.magic989online.com/">http://www.magic989online.com/</a>  WSPA Staff</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>  <a href="http://www.wspa.com">http://www.wspa.com</a>  WSPA Staff</p> <p><b>AOM: WYFF 4, Greenville</b>  <a href="http://www.wyff4.com">http://www.wyff4.com</a>  Stephanie Towers, Carla Field, Bruce Barkley</p>
<b>Convergence Coverage</b>	<p><b>STAR: WHZT-FM, Greenville</b>  <i>Haley Coker</i>  Anthony Wheeler, David Jackson, Anthony Louden</p> <p><b>AOM: WRHI-AM, Rock Hill</b>  <i>Northwestern State Championship</i>  Chris Miller, Andrew Kiel, Robert Earl Carter</p>	<p><b>STAR: WMBF-TV, Myrtle Beach</b>  <i>Heather Elvis Coverage</i>  WMBF News Staff</p> <p><b>AOM: WSPA-TV, Spartanburg</b>  <i>Hospital Prices: Online Database</i>  Gordon Dill, Aaron Smeltzer, Kevin Justus</p>
<b>Richard M. Uray Service Project of the Year</b>	<p><b>STAR: WJMZ-FM, Greenville</b>  <i>107 Days of Nonviolence</i>  Pastor Johnson, Rhonda Rawlings</p> <p><b>AOM: WAVF-FM, Charleston</b>  <i>School Supply Drive With The Hootie &amp; The Blowfish Foundation</i>  Katrina Harris, Bryan Taylor, Chris Saglian</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>Stuff-A-Bus</i>  WLTX Staff</p> <p><b>AOM: WYFF 4, Greenville</b>  <i>Domestic Violence</i>  Lee Brown, Jennifer Mihalic, John Hendon</p>
<b>Station of the Year</b>	<p><b>STAR: WJMZ-FM, Greenville</b>  <b>AOM: WRHI-AM, Rock Hill</b></p>	<p><b>STAR: WIS-TV, Columbia</b>  <b>AOM: WYFF 4, Greenville</b></p>