

## 2016 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 6 at the Columbia Conference Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at our prestigious STAR Awards Ceremony on the 6th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L.")**

Category	Radio	Television
<b>Production-Commercial</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WBCU-AM, Union</b>  <i>Eddie's Carpet Cleaning</i>                      Linda Comer, Daniel Prince, Eddie Cheatham  <b>AOM: WRHM-FM, Rock Hill</b>  <i>Dancing With the Cars 2</i>                      Jim Clinton, Allan Miller, Chuck Boozer  <b><u>Large Market</u></b>  <b>STAR: WROQ-FM, Greenville</b>  <i>Rob Ianuario Halloween</i>                      Stan Fisher, Rob Ianuario  <b>No AOM for this category.</b></p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>Columbia Metro Magazine</i>                      Matt Burrows  <b>AOM: WOLO-TV, Columbia</b>  <i>Cayce Exterminating "Bug Boxing"</i>                      Jason Andrews, Jason Shideler, Erin Dampier</p>
<b>Production-Promo</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHI-AM/FM, Rock Hill</b>  <i>A YUUUUGE Easter Egg Classic</i>                      Steven Stone, Chuck Boozer, Freddi Hammer  <b><u>Large Market</u></b>  <b>STAR WTPT-FM, Greenville</b>  <i>Stars and Bars</i>                      Jay D. Stone, Ed Banas, Mark Hendrix  <b>AOM: WORD-FM, Greenville</b>  <i>Upstate Outdoors</i>                      Phillip Gentry, Tommy Springer, Victor Lisle</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>Unity in Charleston</i>                      Mary Soto, Courtney McCallum  <b>AOM: WCSC-TV, Charleston</b>  <i>We Are</i>                      Kristin Lee, Danielle Dudek , Steve Radford</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b><u>Large Market</u></b>  <b>STAR: WGCV-AM, Columbia</b>  <i>MLK Breakfast</i>            Tony Jamison  <b>AOM: WARQ-FM, Columbia</b>  <i>Harvest Lexington's "Night to Shine"</i>            Brendan Croghan, David Reed</p>	<p><b>STAR: WYFF-TV, Greenville</b>  <i>SC Together</i>            Joanna Wells, Benjie Newman, Jeff Goodman  <b>AOM: WLTX-TV, Columbia</b>  <i>Buddy Call: The message</i>            Mary Soto, Anne McQuary</p>
<b>Production-Multi-Spot Campaign</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHI-AM/FM, Rock Hill</b>  <i>10 Years of Christmasville</i>            Allan Miller, McKenzie Nicholson, Steven Stone  <b><u>Large Market</u></b>  <b>STAR: WSSX-FM, Charleston</b>  <i>Machinists Union – Gameshow</i>            Nikki Kuniej, Reggie Crawford  <b>AOM: WTCB-FM, Columbia</b>  <i>Carolina Strip Club Steakhouse</i>            Mark Plemmons</p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>SC Floods</i>            Laura Hensley  <b>AOM: WIS-TV, Columbia</b>  <i>Charleston Church Shooting</i>            Laura Hensley</p>
<b>Radio Show</b>	<p><b>STAR: WTMA-AM, Charleston</b>  <i>Charlie James &amp; The TMA Morning Show</i>            Charlie James, John Quincy, Fred Storey  <b>AOM: WUBB-FM, Savannah</b>  <i>Tim Leary and the Morning Showgram</i>            Tim Leary, Karen Daiss, Claire Beverly</p>	N/A
<b>Sportscaster of the Year</b>	<p><b>STAR: WOIC-AM, Columbia</b>            Ernest Robinson  <b>AOM: WRHI-AM/FM, Rock Hill</b>            Chris Miller</p>	<p><b>STAR: WCIV-TV, Charleston</b>            Daren Stoltzfus  <b>AOM: WYFF-TV, Greenville</b>            Brad Fralick</p>

Category	Radio	Television
<b>Reporter of the Year</b>	<b>STAR: WFMV-FM, Columbia</b> Tre' Tailor <b>AOM: WLTR-FM, Columbia</b> Russ McKinney	<b>STAR: WSPA-TV, Spartanburg</b> Gordon Dill <b>AOM: WSPA-TV, Spartanburg</b> Laura Thomas
<b>Weathercaster</b>	N/A	<b>STAR: WSPA-TV, Spartanburg</b> Christy Henderson <b>AOM: WYFF-TV, Greenville</b> John Cessarich
<b>Personality of the Year</b>	<b>STAR: WARQ-FM, Columbia</b> Q & Croghan in the Morning <b>AOM: WTCB-FM, Columbia</b> Brent Johnson <b>AOM: WTCB-FM, Savannah</b> Tim Leary	<b>STAR: WSPA-TV, Spartanburg</b> Christy Henderson <b>AOM: WYFF-TV, Greenville</b> John Cessarich
<b>Anchor of the Year</b>	N/A	<b>STAR: WSPA-TV, Spartanburg</b> Amy Wood <b>AOM: WSPA-TV, Spartanburg</b> Diane Lee
<b>News-Spot News</b>	N/A	<b>STAR: WIS-TV, Columbia</b> <i>GOP Primary/Mall Shooting</i> WIS News 10 Staff <b>AOM: WYFF-TV, Greenville</b> <i>The Death of Officer Jacobs</i> WYFF News 4 Staff
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WYFF-TV, Greenville</b> <i>Billy Graham's Pastor</i> Michael Cogdill, John Hendon <b>AOM: WYFF-TV, Greenville</b> <i>How to Pronounce Clemson</i> Mandy Gaither, Kevin Moran
<b>Best Sports Show/ Sports Talk Show</b>	<b>STAR: WORD-AM, Greenville</b> <i>The Huddle with Greg McKinney</i> Greg McKinney, Kenn Blankenship, Lonzo <b>AOM: WORD-AM, Greenville</b> <i>Straight Up With Sturg</i> Mark Sturgis, Price Atkinson, Diesel	N/A

Category	Radio	Television
<b>Sales-Client Promotion</b>	<b>STAR: WMGL-FM, Charleston</b> <i>McElveen Buick Test Drive for Students</i> Lindsay Wine, Leah Downs, Sherry Dollar	N/A
<b>News-Series</b>	N/A	<b>STAR: WCSC-TV, Charleston</b> <i>Transgender Teens</i> Debi Chard, Gene Edwards, Melissa Varner <b>AOM: WCIV-TV, Charleston</b> <i>A Living Legacy</i> Victoria Hansen, Dave MacQueen
<b>News-Investigative Reporting</b>	N/A	<b>STAR: WYFF-TV, Greenville</b> <i>Medical Helicopter Costs</i> Tim Waller, Michael Geer, Jennifer Mihalic <b>AOM: WSPA-TV, Spartanburg</b> <i>Missing the Mark</i> Gordon Dill, Joel Eaves, Michael Owens
<b>Local Programming</b>	N/A	<b>STAR: WYFF-TV, Greenville</b> <i>Chronicle: Biltmore</i> Lee Brown, Jennifer Mihalic, John Hendon <b>AOM: WIS-TV, Columbia</b> <i>Chasing a Championship</i> WIS News 10 Staff
<b>Website</b>	<b>STAR: WLTR-FM, Columbia</b> <a href="http://www.southcarolinapublicradio.org">www.southcarolinapublicradio.org</a> Staff <b>AOM: WFMV-FM, Columbia</b> <a href="http://www.columbiainspiration.com">http://www.columbiainspiration.com</a> Jamal Bates, Tony Gee	<b>STAR: WPDE-TV, Myrtle Beach</b> <a href="http://www.WPDE.com">www.WPDE.com</a> Gina Vasselli, Heather Gale, Victoria Spechko <b>AOM: WSPA-TV, Spartanburg</b> <a href="http://www.WSPA.com">www.WSPA.com</a> Staff
<b>Photographer of the Year</b>	N/A	<b>STAR: WYFF-TV, Greenville</b> John Hendon <b>AOM: WIS-TV, Columbia</b> Stephen Hooker

Category	Radio	Television
<b>Convergence Coverage</b>	<p><b>STAR: WRHI-AM/FM, Rock Hill</b>  <i>State Championship Saturday</i>  Chris Miller, Steven Stone, Mario Washington</p> <p><b>AOM: WLTR-FM, Columbia</b>  <i>2015 Thousand Year Flood Coverage</i>  Staff</p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>Covering the Floods on All Screens</i>  WIS-TV Digital Team</p> <p><b>AOM: WCIV-TV, Charleston</b>  <i>Cooper River Bridge Run</i>  Sam Tyson, Dan Michener, Sandra Ecklund</p>
<b>Richard M. Uray Service Project of the Year</b>	<p><b>STAR: WRHI-AM/FM, Rock Hill</b>  <i>Toys for Happiness</i>  WRHI Staff</p> <p><b>AOM: WBCU-AM, Union</b>  <i>Personal Pocketbook Project</i>  Ashley Graham</p>	<p><b>STAR: WIS-TV, Columbia</b>  <i>Disaster Relief</i>  WIS Staff</p> <p><b>AOM: WYFF-TV, Greenville</b>  <i>4 Flood Relief</i>  Marsa Jarrett, Bruce Barkley, Lee Brown</p>
<b>Station of the Year</b>	<p><b>STAR: WRHI-AM/FM, Rock Hill</b>  <b>AOM: WORD-FM, Greenville</b></p>	<p><b>STAR: WIS-TV, Columbia</b>  <b>AOM: WCSC-TV, Charleston</b></p>