

2015 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 8 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at our prestigious STAR Awards Ceremony on the 9th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L.")**

Category	Radio	Television
Production-Commercial	<p><u>Medium/Small Market</u> STAR: WRHM-FM, Rock Hill <i>"Girl Talk" Comfort Systems Heating and Air</i> Matt Sy, Lyvia Sy, Chris Miller AOM: WIBZ-FM, Sumter <i>Swamp Fox Armory – Swamp Fox With Walter</i> Derek Burress, Debbie Rogers</p> <p><u>Large Market</u> STAR: WARQ-FM, Columbia <i>Flaming Grill Buffet</i> David Reed, Larry Farina AOM: WWNQ-FM, Columbia <i>Little Pigs Buffet</i> Marty Hall, Kyndel Lee</p>	<p>STAR: WOLO-TV, Columbia <i>Doctor's Care "Busy Life"</i> Jason Andrews, Jason Shideler, Lisa Hockenberry AOM: WYFF 4, Greenville <i>ReWa Potty Protocol</i> Chad Farmer, Bob Driggers, Jonni Dyer</p>
Production-Promo	<p><u>Medium/Small Market</u> STAR: WRHI-AM/FM, Rock Hill <i>The Great Easter Egg Classic</i> Chuck Boozer, Allan Miller, Steven Stone AOM: WRHI-AM/FM, Rock Hill <i>WRHI News</i> Steven Stone</p> <p><u>Large Market</u> STAR: WFMV-FM, Columbia <i>He Worked Hard</i> Tony Green, Tre' Taylor AOM: WHZT-FM, Greenville <i>Summer of HOT</i> Anthony Loudon, Bethany Wimmer</p>	<p>STAR: WBTW-TV, Myrtle Beach <i>News 13 On The Go</i> Greg Osborne, Rafael Rivera, Dan Klintworth AOM: WIS-TV, Columbia <i>WIS News 10 Sunrise</i> Laura Hensley, Jim Hays</p>

Category	Radio	Television
Production-PSA	<p><u>Medium/Small Market</u> STAR: WRHI-AM/FM, Rock Hill Upper Palmetto YMCA McKenzie Nicholson, Allan Miller, Steven Stone</p> <p><u>Large Market</u> STAR: WARQ-FM, Columbia <i>St Baldricks Foundation – Childhood Cancer Research Fund</i> Koko, Larry Farina</p> <p>AOM: WHZT-FM, Greenville <i>100 Days of Non-violence</i> Anthony Louden</p>	<p>STAR: WYFF 4, Greenville <i>Virtual Toy Drive</i> Joanna Wells, Benjie Newman</p> <p>AOM: WYFF 4, Greenville <i>Holiday Sunshine Fund</i> Kelly Hoffman, Benjie Newman</p>
Production-Multi-Spot Campaign	<p><u>Medium/Small Market</u> STAR: WRHM-FM, Rock Hill <i>KFC – Lester & Esther</i> Charlie Derek, Freddi Hammer, Tonya Gillen</p> <p>AOM: WIBZ-FM, Sumter <i>Manning Feed Mill – Satisfied Patrons Campaign</i> Dave Allan, Dave Baker, Lisa McCutcheon</p> <p><u>Large Market</u> STAR: WTPT-FM, Greenville <i>Rob Ianuario</i> Stan Fisher, Rob Ianuario</p> <p>AOM: WTCB-FM, Columbia <i>British Bulldog Pub</i> Mark Plemmons, Tom Jackson</p>	<p>STAR: WYFF 4, Greenville <i>John Knows Weather Questions</i> Joanna Wells, Benjie Newman, Jeff Goodman</p> <p>AOM: WIS-TV, Columbia <i>WIS News 10 Sunrise: Up To The Minute The Minute You're Up</i> Laura Hensley, Jim Hays</p>
Radio Show	<p>STAR: WARQ-FM, Columbia <i>Q & Croghan in the Morning</i> Brendan Croghan</p> <p>AOM: WUBB-FM, Bluffton <i>Tim Leary and the Morning Showgram</i> Tim Leary, Karen Daiss</p>	N/A
Sportscaster of the Year	<p>STAR: WRHI-AM/FM, Rock Hill Chris Miller</p> <p>AOM: WYRD-AM, Greenville Greg McKinney</p>	<p>STAR: WSPA-TV, Spartanburg Todd Summers</p> <p>AOM: WYFF 4, Greenville Brad Fralick</p>

Category	Radio	Television
Reporter of the Year	STAR: WRHI-AM/FM, Rock Hill Andrew Kiel AOM: WJMZ-FM, Greenville Rhonda Rawlings	STAR: WSPA-TV, Spartanburg Gordon Dill AOM: WYFF 4, Greenville Mandy Gaither
Weathercaster	N/A	STAR: WBTW-TV, Myrtle Beach Frank Johnson AOM: WLTX-TV, Columbia Jim Gandy
Personality of the Year	STAR: WYRD-FM, Greenville Russ Cassell (Posthumously) AOM: WARQ-FM, Columbia Brendan Croghan	STAR: WSPA-TV, Spartanburg Christy Henderson AOM: WIS-TV, Columbia Mary King
Anchor of the Year	N/A	STAR: WIS-TV, Columbia Len Kiese AOM: WYFF 4, Greenville Michael Cogdill
News-Spot News	N/A	STAR: WLTX-TV, Columbia <i>Missing Children Lexington</i> Marybeth Jacoby, WLTX Staff AOM: WYFF 4, Greenville <i>Church Fire</i> Stephanie Trotter, Aric Lavender, Richard Holt
News-Feature/ Franchise	N/A	STAR: WIS-TV, Columbia <i>Heart Transplant Reunion</i> Meaghan Norman, Stephen Hooker AOM: WSPA-TV, Spartanburg <i>Wiped Clean</i> Diane Lee, Aaron Smeltzer, Kristy Charles
News-Series	N/A	STAR: WSPA-TV, Spartanburg <i>Waiting For Help</i> Gordon Dill, Joel Eaves AOM: WYFF 4, Greenville <i>Shoeless Joe</i> Beth Brotherton, Brad Fralick, Marc Dopher
News-Investigative Reporting	N/A	STAR: WYFF 4, Greenville <i>Failure To Stop</i> Gabrielle Komorowski, Michael Geer, Daniel Crowe AOM: WSPA-TV, Spartanburg <i>Officer Involved Shootings</i> Gordon Dill, Jason Parker

Category	Radio	Television
Local Programming	N/A	STAR: WYFF-TV, Greenville <i>Chronicle: Main Street Carolina</i> Lee Brown, Jennifer Mihalic, John Hendon AOM: WSPA-TV, Spartanburg <i>Remembering D-Day</i> Staff
Website	Medium/Small Market STAR: WRHI-AM/FM, Rock Hill http://WRHI.com Andrew Kiel, Chris Miller Large Market STAR: WFMV-FM, Columbia http://www.columbiainspiration.com/ Jamal Bates, Tony Green	STAR: WLTX-TV, Columbia http://www.wltx.com Tony Santaella, Staff AOM: WCSC-TV, Charleston http://www.live5news.com Patrick Phillips, Ray Rivera, Phillip Weiss
Convergence Coverage	STAR: WLTR-FM, Columbia <i>State House Week</i> Russ McKinney AOM: WWNU-FM, Columbia <i>West Columbia Officer</i> Marty Hall, Allen Wallace, Mike Allen	STAR: WIS-TV, Columbia <i>Campus Shooting</i> Jason Old, Bryan Queen, WIS-TV Staff AOM: WYFF 4, Greenville <i>Commitment 2014</i> Bruce Barkley, Stephanie Towers, Carla Field
Richard M. Uray Service Project of the Year	STAR: WTCB-FM, Columbia <i>Radiothon For Palmetto Health Children's Hospital</i> Brent Johnson, Jennifer Jensen, Hal Volin AOM: WRHI-AM/FM, Rock Hill <i>Toys For Happiness</i> WRHI Staff	STAR: WIS-TV, Columbia <i>Families Helping Families</i> WIS Staff, Lyle Schulze, Palmetto Project AOM: WYFF 4, Greenville <i>Commitment 2014</i> Bruce Barkley, Anna Dobbins, Stephanie Towers
Station of the Year	STAR: WCKN-FM, Charleston AOM: WRHI-AM/FM, Rock Hill WTCB-FM, Columbia (Withdrawn)	STAR: WSPA-TV, Spartanburg AOM: WLTX-TV, Columbia