



**Tad Fogel, President/Owner
Fogel Advertising Services, Brevard, NC**

- ◆ Began his career at the age of 14 as a part-time disc jockey
- ◆ Worked his way through college at USC as an announcer at WIS Radio
- ◆ Honed his skills as a news anchor in Miami, FL at WKAT after college
- ◆ Worked in sales at WBTW-TV and management at WSPA Radio
- ◆ At age 23, became the youngest person known to be a station owner in SC with the purchase of WGOO in Georgetown later known as WINH
- ◆ One of South Carolina's first group owners with the acquisitions of WLSC, WDXY, WGTN and WQSN
- ◆ President of Winyah Bay Broadcasting from 1967-1984
- ◆ President/Owner of Fogel Advertising Services since 1991
- ◆ Lobbied to defeat a proposed tax on advertising, to keep the industry sales tax exemption, to obtain more time for daytime stations by acquiring longer hours for stations operating on US regional frequencies and Mexican clear channels and to propose that new Class A FM stations be "dropped in" between Class C stations where possible
- ◆ At age 29, elected president of SCBA (1973), perhaps the youngest member ever elected to lead the organization
- ◆ Exemplary community servant having served organizations like the Coastal Advertising Federation, Georgetown County Development Board, Georgetown County Chamber of Commerce, Georgetown United Way, Greater Myrtle Beach Chamber of Commerce and the SC State Development Board
- ◆ Recognized for his community service by the American Cancer Society, the Georgetown Jaycees, Georgetown County Development Commission and the SC Education Association among others

For additional information on Tad Fogel, read the recollections of Wally Mullinax, SCBA's Historical Development Chairman, at www.scba.net/mullinaxrecollections.htm#Fogel