

## 2012 SCBA STAR Award Winners

SCBA presented its annual awards at the State Television And Radio (STAR) Awards Dinner & Ceremony on Saturday, August 11 at the Columbia Metropolitan Convention Center. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at the prestigious STAR Awards Ceremony on the 11th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets.)**

Category	Radio	Television
<b>Production-Commercial</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHM-FM, Rock Hill</b>  <i>More On Dealer</i>                      Allan Miller, Jim Clinton, Andrew Kiel</p> <p><b>Large Market</b>  <b>STAR: WMFX-FM, Columbia</b>  <i>Medicine</i>                      David Reed</p> <p><b>AOM: WYAV-FM, Myrtle Beach</b>  <i>Gordy the Handyman</i>                      David Prezley, Erin Wilde, Leslie Moloney</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>BCBS Walk at Lunch</i>                      Bryan Richardson</p> <p><b>AOM: WLTX-TV, Columbia</b>  <i>AIA</i>                      Bryan Richardson, Michael Penix, Barry Anderson</p>
<b>Production-Promo</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Ernie Johnsonville</i>                      Chuck Boozer</p> <p><b>AOM: WRHI-AM, Rock Hill</b>  <i>Elmer Fudd</i>                      Chuck Boozer, Allan Miller, Sheila Caldwell</p> <p><b>Large Market</b>  <b>STAR: WJMZ-HD3, Greenville</b>  <i>Launch</i>                      Supa Dave</p> <p><b>AOM: WJMZ-HD3, Greenville</b>  <i>Van Halen</i>                      Supa Dave, John Pallarino</p>	<p><b>STAR: WHNS-TV, Greenville</b>  <i>10PM News Bold Font</i>                      Gary Wolverton, Darren Gardner</p> <p><b>AOM: WYFF 4, Greenville</b>  <i>Come Home to Live, Local, Breaking News</i>                      Kelly Hoffman, Benjie Newman, Chad Farmer</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b>Medium/Small Market</b>  <b>STAR: WBCU-AM, Union</b>  <i>Cookie Time</i>            Calista Woodson, Chris Woodson  <b>AOM: WRHI-AM, Rock Hill</b>  <i>Get With the Program</i>            Allan Miller, Andrew Kiel</p> <p><b>Large Market</b>            N/A</p>	<p><b>STAR: WHNS-TV, Greenville</b>  <i>Sippin' Safari</i>            Darren Gardner, Gary Wolverton  <b>AOM: WLTX-TV, Columbia</b>  <i>Animal Mission</i>            Bryan Richardson</p>
<b>Radio Show</b>	<p><b>STAR: WEZL-FM, Charleston</b>  <i>TJ &amp; the Morning Crew</i>            TJ Phillips, Gary Griffin, Ric Rush  <b>AOM: WCOS-FM, Columbia</b>  <i>The Morning Rush</i>            Jonathan Rush, Kelly Nash, Tumbleweed</p>	N/A
<b>Sportscaster</b>	<p><b>STAR: WGCV-AM, Columbia</b>            Everett Summers  <b>AOM: WRHI-AM, Rock Hill</b>            Chris Miller</p>	N/A
<b>Reporter</b>	<p><b>STAR: WVOC-AM, Columbia</b>            David Waterman  <b>AOM: WRHI-AM, Rock Hill</b>            Andrew Kiel</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>            Chris Cato  <b>AOM: WSPA-TV, Spartanburg</b>            Gordon Dill</p>
<b>Anchor</b>	N/A	<p><b>STAR: WSPA-TV, Spartanburg</b>            Amy Wood  <b>AOM: WYFF 4, Greenville</b>            Nigel Robertson</p>
<b>Weathercaster</b>	N/A	<p><b>STAR: WYFF 4, Greenville</b>            John Cessarich  <b>AOM: WSPA-TV, Spartanburg</b>            Christy Henderson</p>
<b>Personality</b>	<p><b>STAR: WSCC-FM, Charleston</b>            Kelly Golden</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>            Jack Roper  <b>AOM: WYFF 4, Greenville</b>            John Cessarich</p>

<b>Category</b>	<b>Radio</b>	<b>Television</b>
<b>News-Spot News</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>Occupy Arrests</i> Nate Stewart, Neel Dhere, Chris Brathwaite <b>AOM: WSPA-TV, Spartanburg</b> <i>5 County Chase</i> WSPA News Staff
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Lara's Dream</i> Michael Cogdill, John Hendon <b>AOM: WSPA-TV, Spartanburg</b> <i>Learning to Live Again</i> Chris Cato, Jason Parker
<b>News-Series</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>A Problem of Funding</i> Tim Waller, John Hendon <b>AOM: WYFF 4, Greenville</b> <i>Geoff on the Job</i> Geoff Hart, Dennis Jarzabek, Mark Lyon
<b>Local Programming</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Chronicle: The State of Education</i> Lee Brown, John Hendon, Jennifer Mihalic <b>AOM: WYFF 4, Greenville</b> <i>Chronicle: Where Miracles Happen</i> Lee Brown, John Hendon, Jennifer Mihalic
<b>Convergence Coverage</b>	<b>STAR: WRHI-AM, Rock Hill</b> <i>South Pointe State Championship</i> Chris Miller, Andrew Kiel, Mario Washington <b>AOM: WHZT-FM, Greenville</b> <i>Weiner Scandal</i> Supa Dave, Marino	<b>STAR: WSPA-TV, Spartanburg</b> <i>Shadow of Sickness</i> Chris Cato, Chris Abbotts, Kevin Justus <b>AOM: WLTX-TV, Columbia</b> <i>How Close Is Too Close?</i> Jennifer Belamy
<b>Richard M. Uray Service Project of the Year</b>	<b>STAR: WBCU-AM, Union</b> <i>A Turkey on Every Table for Thanksgiving</i> Pastor Don Moore, Steve Ramsey, Mike Stevens <b>AOM: WRHI-AM, Rock Hill</b> <i>Toys for Happiness</i> WRHI Staff	<b>STAR: WIS-TV, Columbia</b> <i>Families Helping Families</i> Donita Todd, WIS-TV Staff, Palmetto Project <b>AOM: WLTX-TV, Columbia</b> <i>Stuff-A-Bus</i> Rich O'Dell, Marybeth Jacoby, Michael Penix

<b>Category</b>	<b>Radio</b>	<b>Television</b>
<b>Station of the Year</b>	<b>STAR: WRHI-AM, Rock Hill AOM: WBCU-AM, Union</b>	<b>STAR: WIS-TV, Columbia AOM: WYFF 4, Greenville</b>