

## 2011 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 13 at the Columbia Metropolitan Convention Center in Columbia. The evening began with a reception at 5:30 pm followed by dinner at 6:30 pm. The Award of Merit (AOM) went to stations taking second place in a category and the STAR went to those taking first. Congratulations to all of the stations below that were recognized at our prestigious STAR Awards Ceremony on the 13th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L.")**

Category	Radio	Television
<b>Production-Commercial</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Critters in the Crawlspace</i>                      Chris Miller, Matt Sy  <b>AOM: WCRE-AM, Cheraw</b>  <i>Anna</i>                      George Adams</p> <p><b>Large Market</b>  <b>STAR: WSPA-FM, Greenville</b>  <i>Die For</i>                      John Pallarino, Fred Sanders  <b>AOM: WARQ-FM, Columbia</b>  <i>Trust Your Wingman</i>                      Larry Farina</p>	<p><b>STAR: WLTX-TV, Columbia</b>  <i>Attack of the Bloodsuckers</i>                      Brian Richardson, Jim Hays  <b>AOM: WBTW-TV, Myrtle Beach</b>  <i>Doors</i>                      Scott Lineberger, Nick Townsend</p>
<b>Production-Promo</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Christmasville 2010</i>                      Sheila Caldwell, Andrew Kiel, Allan Miller  <b>AOM: WRHM-FM, Rock Hill</b>  <i>Think Lancaster First</i>                      Rob Crawford, Andrew Kiel, Dean Faile</p> <p><b>Large Market</b>  <b>STAR: WHZT-FM, Greenville</b>  <i>Mel Gibson Losers Winning Weekend</i>                      Mike Codichini, Melody Sharp  <b>AOM: WROQ-FM, Greenville</b>  <i>WROQ Rush Promo</i>                      John Pallarino, Mark Hendrix</p>	<p><b>STAR: WHNS-TV, Greenville</b>  <i>Male Brain</i>                      Darren Gardner, Gary Wolverton  <b>AOM: WHNS-TV, Greenville</b>  <i>The Right Station for Weather Coverage</i>                      Steven Fichtel, Darren Gardner, Gary Wolverton</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Don't Text and Drive</i>  Sheila Caldwell, Andrew Kiel, Allan Miller  <b>AOM: WRHI-AM, Rock Hill</b>  <i>Dragnet-811</i>  Benton Evenson, Jay Taylor, Allan Miller</p> <p><b>Large Market</b>  <b>STAR: WCOS-FM/WVOC-AM, Columbia</b>  <i>Animal Grossology-Tapeworm</i>  Scott Pritchett, Ron Marsh  <b>AOM: WLTY-FM, Columbia</b>  <i>Animal Grossology-Frog</i>  Scott Pritchett, Ron Marsh</p>	<p><b>STAR: WYFF 4, Greenville</b>  <i>Virtual Toy Drive</i>  Kelly Hoffman, Benjie Newman  <b>AOM: WHNS-TV, Greenville</b>  <i>Children's Programming</i>  Darren Gardner</p>
<b>Radio Show</b>	<p><b>STAR: WHZT-FM, Greenville</b>  <i>Marino on the Radio</i>  Marino  <b>AOM: WEZL-FM, Charleston</b>  <i>TJ &amp; the Morning Crew</i>  TJ Phillips, Gary Griffin, Ric Rush</p>	N/A
<b>Sportscaster</b>	<p><b>STAR: WVOC-AM, Columbia</b>  Christopher Thompson  <b>AOM: WRHI-AM, Rock Hill</b>  Chris Miller</p>	N/A
<b>Reporter</b>	<p><b>STAR: WVOC-AM, Columbia</b>  David Waterman  <b>AOM: WJMZ-FM, Greenville</b>  Rhonda Rawlings</p>	<p><b>STAR: WYFF 4, Greenville</b>  Tim Waller  <b>AOM: WLTX-TV, Columbia</b>  Michael Benning</p>
<b>Anchor</b>	N/A	<p><b>STAR: WYFF 4, Greenville</b>  Michael Cogdill  <b>AOM: WLTX-TV, Columbia</b>  Darci Strickland</p>
<b>Weathercaster</b>	N/A	<p><b>STAR: WSPA-TV, Spartanburg</b>  Christy Henderson  <b>AOM: WBTW-TV, Myrtle Beach</b>  Chris Still</p>
<b>Personality</b>	<p><b>STAR: WTCB-FM, Columbia</b>  Brent Johnson  <b>AOM: WHZT-FM, Greenville</b></p>	<p><b>STAR: WYFF 4, Greenville</b>  John Cessarich  <b>AOM: WYFF 4, Greenville</b></p>

	Marino	Geoff Hart
Category	Radio	Television
<b>News-Spot News</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Abandoned Baby</i> WYFF News 4 Staff <b>AOM: WYFF 4, Greenville</b> <i>Death on Highway 8</i> Mandy Gaither, Michael Stone
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>I Could Feel His Hands on the Bat</i> Michael Benning <b>AOM: WYFF 4, Greenville</b> <i>Driving the Blue Ridge</i> Michael Cogdill, John Hendon, Lee Brown
<b>News-Series</b>	N/A	<b>STAR: WSPA-TV, Spartanburg</b> <i>Shadow of Sickness</i> Chris Cato, Jason Parker, Karen Kelly <b>AOM: WCBD-TV, Charleston</b> <i>Reality of Race</i> WCBD Staff
<b>Local Programming</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>An Appalachian Journey</i> Lee Brown, John Hendon, Carol Goldsmith, Michael Cogdill, Jennifer Mihalic <b>AOM: WIS-TV, Columbia</b> <i>A Very Knozit Christmas</i> Joe Pinner, Kirby Formyduvall, WIS Creative Services
<b>Convergence Coverage</b>	<b>STAR: WHZT-FM, Greenville</b> <i>Hot 98-1 Van Bandit</i> Dave Jackson, Marino, Tone Hollywood <b>AOM: WBCU-AM, Union</b> <i>Small Town Murder-Big Tim Coverage</i> Daniel Prince, Steve Ramsey	<b>STAR: WSPA-FM, Spartanburg</b> <i>Shadow of Sickness</i> WSPA News Staff <b>AOM: WLTX-TV, Columbia</b> <i>Wintry Weather</i> WLTX News Team
<b>Richard M. Uray Service Project of the Year</b>	<b>STAR: WTCB-FM, Columbia</b> <i>B106.7 Radiothon</i> Brent Johnson, Jennifer Jensen <b>AOM: WYAV-FM, Myrtle Beach</b> <i>Marathon for Meals</i> Scott Mann	<b>STAR: WLTX-TV, Columbia</b> <i>Stuff-A-Bus</i> WLTX Staff <b>AOM: WIS-TV, Columbia</b> <i>Families Helping Families</i> Donita Todd, WIS Staff

Category	Radio	Television
Station of the Year	STAR: <b>WTCB-FM, Columbia</b> AOM: <b>WRHI-AM, Rock Hill</b>	STAR: <b>WYFF 4, Greenville</b> AOM: <b>WLTX-TV, Columbia</b>