

2010 SCBA STAR Award Winners

Congratulations to these stations that were honored at the State Television And Radio (STAR) Awards on Saturday, August 14 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those stations taking first place. (Certain radio categories offer separate awards for medium/small and large markets and they are designated as such.)

Category	Radio	Television
Production-Commercial	<p>Medium/Small Market STAR: WRHI-AM, Rock Hill <i>Cash for Cluckers</i> Jay Taylor, Jim Clinton, Allan Miller AOM: WBCU-AM, Union <i>Nonie's Switch Flops</i> Tonya Proctor, Linda Comer</p> <p>Large Market STAR: WFBC-FM, Greenville <i>RR Bonding</i> John Pallarino, Fred Sanders, Joe Lawrence, Stevi Fincher AOM: WLTY-FM, Columbia <i>Let's Talk About You, What Do You Think of Me?</i> Ron Marsh, Carley Carr</p>	<p>STAR: WMBF-TV, Myrtle Beach <i>Sonic Tot</i> Brent Justice AOM: WOLO-TV, Columbia <i>Virginia College</i> Scott Moore, Tom Baire, Erin Dampier</p>
Production-Promo	<p>Medium/Small Market N/A</p> <p>Large Market STAR: WHZT-FM, Greenville <i>Hot 98.1 Movie Trailer</i> Mike Codichini, Scott Matthews AOM: WROQ-FM, Greenville Z-A John Pallarino, Mark Hendrix, Brian Blades</p>	<p>STAR: WBTW-TV, Myrtle Beach <i>Match-Up</i> Dan Klintworth, Scott Lineberger AOM: WYFF 4, Greenville <i>Derby Dames</i> Kelly Hoffman, Benjie Newman, Jeff Goodman</p>

Category	Radio	Television
Production-PSA	<p>Medium/Small Market STAR: WRHI-AM, Rock Hill <i>Barney & Floyd-811</i> Jay Taylor, Benton Eavenson, Allan Miller AOM: WRHM-FM, Rock Hill <i>3 on 3 Tournament</i> Jay Taylor, Alice Davis</p> <p>Large Market N/A</p>	<p>STAR: WHNS-TV, Greenville <i>Sippin' Safari</i> Darren Gardner, Gary Wolverton AOM: WYFF 4, Greenville <i>Virtual Toy Drive</i> Kelly Hoffman, Benjie Newman, Jeff Durham</p>
Radio Show	<p>STAR: WHZT-FM <i>The Night Time Remix w/Tone Hollywood</i> Tone Hollywood AOM: WEZL-FM, Charleston <i>TJ & the Morning Crew</i> TJ Phillips, Gary Griffin, Ric Rush</p>	N/A
Sportscaster	<p>STAR: WRHI-AM, Rock Hill Chris Miller AOM: WVOC-AM, Columbia Christopher Thompson</p>	N/A
Reporter	<p>STAR: WVOC-AM, Columbia David Waterman AOM: WRHM-FM, Rock Hill Andrew Kiel</p>	<p>STAR: WMBF-TV, Myrtle Beach Laura Thomas AOM: WBTW-TV, Myrtle Beach Landon Sears</p>
Anchor	N/A	<p>STAR: WYFF 4, Greenville Michael Cogdill AOM: WIS-TV, Columbia Judi Gatson</p>
Weathercaster	N/A	<p>STAR: WBTW-TV, Myrtle Beach Chris Still AOM: WIS-TV, Columbia Ken Aucoin</p>
Personality	<p>STAR: WTCB-FM, Columbia Brent Johnson AOM: WHZT-FM, Greenville Tone Hollywood</p>	<p>STAR: WYFF 4, Greenville John Cessarich AOM: WYFF 4, Greenville Geoff Hart</p>

Category	Radio	Television
News-Spot News	N/A	STAR: WLTX-TV, Columbia <i>Escaping Death</i> Ashley Yore AOM: WMBF-TV, Myrtle Beach <i>Horry Wildfire</i> WMBF Staff
News-Feature/ Franchise	N/A	STAR: WLTX-TV, Columbia <i>Tremors</i> Michael Benning AOM: WYFF 4, Greenville <i>Let There Be Mom</i> Beth Brotherton, John Hendon
News-Series	N/A	STAR: WYFF 4, Greenville <i>Pay It Forward</i> Michael Cogdill, Mark Lyon, Theresa Gevaert AOM: WMBF-TV, Myrtle Beach <i>Safe to Sell</i> Matt Nordin, Drew Hansen, Matt Miller
Local Programming	N/A	STAR: WYFF 4, Greenville <i>Paul's Gift</i> Lee Brown, John Hendon, Carol Goldsmith, Jennifer Mihalic, Jane Robelot AOM: WYFF 4, Greenville <i>Landing Boeing</i> Lee Brown, John Hendon, Nigel Robertson, Gordon Dill, Johnny Bates, Jane Robelot
Richard M. Uray Service Project of the Year	STAR: WTCB-FM, Columbia <i>B106.7 Radiothon</i> Brent Johnson, Jennifer Jensen, Will King AOM: WRHI-AM, Rock Hill <i>Toys for Happiness</i> WRHI Staff	STAR: WYFF 4, Greenville <i>Paul's Gift</i> Marsa Jarrett, Lee Brown AOM: WLTX-TV, Columbia <i>Stuff-A-Bus</i> WLTX Staff
Station of the Year	STAR: WTCB-FM, Columbia AOM: WJMZ-FM, Greenville	STAR: WYFF 4, Greenville AOM: WLTX-TV, Columbia