

## 2010 SCBA STAR Award Winners

Congratulations to these stations that were honored at the State Television And Radio (STAR) Awards on Saturday, August 14 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those stations taking first place. (Certain radio categories offer separate awards for medium/small and large markets and they are designated as such.)

Category	Radio	Television
<b>Production-Commercial</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Cash for Cluckers</i>                      Jay Taylor, Jim Clinton, Allan Miller  <b>AOM: WBCU-AM, Union</b>  <i>Nonie's Switch Flops</i>                      Tonya Proctor, Linda Comer</p> <p><b>Large Market</b>  <b>STAR: WFBC-FM, Greenville</b>  <i>RR Bonding</i>                      John Pallarino, Fred Sanders, Joe Lawrence,                      Stevi Fincher  <b>AOM: WLTY-FM, Columbia</b>  <i>Let's Talk About You, What Do You Think of Me?</i>                      Ron Marsh, Carley Carr</p>	<p><b>STAR: WMBF-TV, Myrtle Beach</b>  <i>Sonic Tot</i>                      Brent Justice  <b>AOM: WOLO-TV, Columbia</b>  <i>Virginia College</i>                      Scott Moore, Tom Baire, Erin Dampier</p>
<b>Production-Promo</b>	<p><b>Medium/Small Market</b>                      N/A</p> <p><b>Large Market</b>  <b>STAR: WHZT-FM, Greenville</b>  <i>Hot 98.1 Movie Trailer</i>                      Mike Codichini, Scott Matthews  <b>AOM: WROQ-FM, Greenville</b>                      Z-A                      John Pallarino, Mark Hendrix, Brian Blades</p>	<p><b>STAR: WBTW-TV, Myrtle Beach</b>  <i>Match-Up</i>                      Dan Klintworth, Scott Lineberger  <b>AOM: WYFF 4, Greenville</b>  <i>Derby Dames</i>                      Kelly Hoffman, Benjie Newman, Jeff Goodman</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b>Medium/Small Market</b>  <b>STAR: WRHI-AM, Rock Hill</b>  <i>Barney &amp; Floyd-811</i>  Jay Taylor, Benton Eavenson, Allan Miller  <b>AOM: WRHM-FM, Rock Hill</b>  <i>3 on 3 Tournament</i>  Jay Taylor, Alice Davis</p> <p><b>Large Market</b>  N/A</p>	<p><b>STAR: WHNS-TV, Greenville</b>  <i>Sippin' Safari</i>  Darren Gardner, Gary Wolverton  <b>AOM: WYFF 4, Greenville</b>  <i>Virtual Toy Drive</i>  Kelly Hoffman, Benjie Newman, Jeff Durham</p>
<b>Radio Show</b>	<p><b>STAR: WHZT-FM</b>  <i>The Night Time Remix w/Tone Hollywood</i>  Tone Hollywood  <b>AOM: WEZL-FM, Charleston</b>  <i>TJ &amp; the Morning Crew</i>  TJ Phillips, Gary Griffin, Ric Rush</p>	N/A
<b>Sportscaster</b>	<p><b>STAR: WRHI-AM, Rock Hill</b>  Chris Miller  <b>AOM: WVOC-AM, Columbia</b>  Christopher Thompson</p>	N/A
<b>Reporter</b>	<p><b>STAR: WVOC-AM, Columbia</b>  David Waterman  <b>AOM: WRHM-FM, Rock Hill</b>  Andrew Kiel</p>	<p><b>STAR: WMBF-TV, Myrtle Beach</b>  Laura Thomas  <b>AOM: WBTW-TV, Myrtle Beach</b>  Landon Sears</p>
<b>Anchor</b>	N/A	<p><b>STAR: WYFF 4, Greenville</b>  Michael Cogdill  <b>AOM: WIS-TV, Columbia</b>  Judi Gatson</p>
<b>Weathercaster</b>	N/A	<p><b>STAR: WBTW-TV, Myrtle Beach</b>  Chris Still  <b>AOM: WIS-TV, Columbia</b>  Ken Aucoin</p>
<b>Personality</b>	<p><b>STAR: WTCB-FM, Columbia</b>  Brent Johnson  <b>AOM: WHZT-FM, Greenville</b>  Tone Hollywood</p>	<p><b>STAR: WYFF 4, Greenville</b>  John Cessarich  <b>AOM: WYFF 4, Greenville</b>  Geoff Hart</p>

<b>Category</b>	<b>Radio</b>	<b>Television</b>
<b>News-Spot News</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>Escaping Death</i> Ashley Yore <b>AOM: WMBF-TV, Myrtle Beach</b> <i>Horry Wildfire</i> WMBF Staff
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>Tremors</i> Michael Benning <b>AOM: WYFF 4, Greenville</b> <i>Let There Be Mom</i> Beth Brotherton, John Hendon
<b>News-Series</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Pay It Forward</i> Michael Cogdill, Mark Lyon, Theresa Gevaert <b>AOM: WMBF-TV, Myrtle Beach</b> <i>Safe to Sell</i> Matt Nordin, Drew Hansen, Matt Miller
<b>Local Programming</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Paul's Gift</i> Lee Brown, John Hendon, Carol Goldsmith, Jennifer Mihalic, Jane Robelot <b>AOM: WYFF 4, Greenville</b> <i>Landing Boeing</i> Lee Brown, John Hendon, Nigel Robertson, Gordon Dill, Johnny Bates, Jane Robelot
<b>Richard M. Uray Service Project of the Year</b>	<b>STAR: WTCB-FM, Columbia</b> <i>B106.7 Radiothon</i> Brent Johnson, Jennifer Jensen, Will King <b>AOM: WRHI-AM, Rock Hill</b> <i>Toys for Happiness</i> WRHI Staff	<b>STAR: WYFF 4, Greenville</b> <i>Paul's Gift</i> Marsa Jarrett, Lee Brown <b>AOM: WLTX-TV, Columbia</b> <i>Stuff-A-Bus</i> WLTX Staff
<b>Station of the Year</b>	<b>STAR: WTCB-FM, Columbia</b> <b>AOM: WJMZ-FM, Greenville</b>	<b>STAR: WYFF 4, Greenville</b> <b>AOM: WLTX-TV, Columbia</b>