



2019 WINTER CONFERENCE & BROADCAST EXHIBITION

January 31, 2019 • 8:00 am - 4:00 pm
USC Alumni Center

Broadcast Exhibition: Called “one of the best in the country” by vendors and attendees alike, the SCBA Broadcast Exhibition features over 30 vendors representing the latest products equipment and services. This Exhibition is a “must see” annual event for owners, managers, engineers, technical and operations staff. Click [here](#) for registration form.

Engineering Sessions: Engineers receive a full day of training and a legal update from SCBA Washington counsel.

Sales Training: Nationally known sales speakers and consultants lead sales development seminars, designed for all sales AEs, both veterans and rookies.

Awards of Distinction Dinner and Ceremony: Attended by broadcast owners, managers, broadcast educators, civic leaders, political VIPs and other dignitaries, this formal event is one of the highlights of the SCBA Winter Conference.

SPONSORSHIP OPPORTUNITIES

Sponsorship of an event shows your support for South Carolina broadcasters and provides you with the following:

- Priority choice of booth space if you also exhibit
- Ad in Winter Conference Program Booklet
- Logo and link on the SCBA Winter Conference website
- Signage recognizing your firm as the event sponsor
- Recognition from podium at SCBA Awards of Distinction Ceremony
- 1 Conference Registration & Luncheon ticket
- Conference attendee list

Thursday, January 31

SCBA Luncheon \$1,000
Includes ½ page ad

Continental Breakfast* \$500
Includes ½ page ad

Engineering or Sales Seminar \$750
Select AM or PM Session
Includes ½ page ad

Registration \$600
Includes ¼ page ad

Morning Coffee* or Afternoon Refreshment Break* \$600
Includes ¼ page ad

Awards Reception \$1,800
Includes full page ad & 1 Dinner ticket

Awards Dinner \$2,200
Includes full page ad & 2 Dinner tickets

**Continental breakfast and break sponsors have the option of providing their own company mugs for coffee service.*



BROADCAST EXHIBITION

Thursday, January 31 • 8:00 am - 4:00 pm
USC Alumni Center

Booths are 8' X 8' and include 1 draped table, 2 chairs, and a booth sign imprinted with your company name. Exhibitors also receive:

- Thursday Luncheon admission for one person (additional tickets - \$45 each)
- Exhibition passes for special clients you want to invite to the Exhibition (Luncheon not included)
- Your company name and contact information listed in the Winter Conference Program Book. (Deadline for listing is December 31)
- Premium placement of any Program Book ad purchased
- Conference attendee list

November 1 - January 11, 2019

1 booth - \$475

2 booths - \$635

3 booths - \$790

4 booths - \$980

After January 11, 2019 - \$625 per booth - space available

Arrange booth electrical needs directly with Paula Thayer, SCBA
Security will be provided during Wednesday set-up and overnight hours prior to the Exhibition.

Booth availability is on a first come, first serve basis. Upon Exhibit Hall sell out, additional space will be available in the adjacent pre-function area. Every effort will be made to accommodate your preference for booth location; however, no guarantee can be made.

Booth Sharing: Exhibitors may not share booth space without written consent from SCBA. Primary vendor must pay full booth rate. Sublet vendors must be registered with SCBA and pay a registration fee of \$150 per vendor (which includes one Luncheon ticket). Additional Luncheon tickets for booth reps from sublet company may be purchased for \$45.

Cancellation: No refund will be made for exhibit space not used and no refund will be made for space used for a portion of the time. To receive a refund, notice of cancellation must be received by SCBA by January 11, 2019.

RELATED PROMOTIONAL OPPORTUNITY: Presentation of a Topic or Product

Businesses with products or services of interest to engineers have the opportunity to present a topic or product at one of the afternoon breakout seminars on Thursday, January 31st. If your company is interested in doing one of these presentations, please email your topic/title, a brief description of the presentation, the estimated length of the presentation and the name of the contact person to paula@scba.net by COB November 15, 2018. The SCBA Engineering Committee will review the submitted topics and then select and contact the chosen presenters. There is no charge for this promotion but only a limited number of presenters will be selected.



2019 WINTER CONFERENCE & BROADCAST EXHIBITION

**January 31, 2019 • 8:00 am - 4:00 pm
USC Alumni Center**

CONFERENCE PROGRAM BOOKLET ADS

(Professionally-produced, 6" x 8" booklet distributed to all attendees)

EXHIBITORS RECEIVE PREMIUM AD PLACEMENT

Full Page	5.5" w x 7.5" h	\$500
Half Page	5.5" w x 3.75" h	\$275

Submit Black & white, non-bleed ad in TIFF, EPS, PDF, or JPG file format by December 4, 2018