



**Ronald F. Loewen**  
**SCBA President, 1996-97**

*“The transition year for the SCBA office under a new executive manager occurred during my presidency. In addition, Bill McElveen was inducted into the SCBA Hall of Fame. A presenter at his induction was his father, Moody McElveen, who had been inducted into Hall of Fame in 1991.”*

- Named president of Liberty Insurance Group, the insurance marketing operation of The Liberty Corporation, in January 1997
- Previously served as vice president and general manager of WIS-TV in Columbia, one of eight stations in Liberty’s broadcasting operation, Cosmos Broadcasting
- Joined Cosmos Broadcasting in 1986 as general manager of KPLC-TV, Lake Charles, Louisiana. Before joining Cosmos, he worked in various management positions for the radio and television operations of KAKE, Wichita, Kansas
- Served as a visiting faculty member for the Poynter Institute from 1992 to 1996
- Received the Order of the Palmetto in 1997
- A native of Kansas, he received his bachelor’s degree in political science and a master’s degree in education from Emporia State University and a law degree from the University of Kansas
- Awarded SCBA Honorary Life Membership 1997