



**H. Moody McElveen, Jr.
Broadcaster and UHF Television Pioneer
Columbia, SC**

- ◆ Retired in 1978 as Executive Vice-President, Palmetto Radio Corporation, Parent Company of WNOK AM/FM & TV
- ◆ Outstanding community leader
- ◆ Prominent in civic business and church activities
- ◆ President, SCBA, 1959-1960
- ◆ Honorary Life Member, SCBA, 1978

For additional information on Moody McElveen, read the recollections of Wally Mullinax, SCBA's Historical Development Chairman, at www.scba.net/mullinaxrecollections.htm#MMcElveen