



**Matt Sedota**  
**SCBA President, 1995-96**

*“During my presidency, Dr. Uray retired and the new executive director, Sunny Jewell, was hired. The NCSA program was expanded and a legislative trip to Washington was made. In addition, the Association held a great Summer Convention at Litchfield Beach. During dinner at that convention, Dwight Ellis of NAB found a pearl in an oyster!”*

- Started his broadcast career in 1979 as an on-air announcer, copy writer and account executive at WDOE-AM in Western New York
- Owner and general manager of WNMB-FM and WGSN-AM (North Myrtle Beach) since December 1993. Previously served as general manager of the stations since January 1983 when he was hired by Ogden Broadcasting.
- Served as chairman of several SCBA conventions and on several SCBA committees
- Active in numerous civic organizations including serving on the Board of Directors for the Myrtle Beach Area Chamber of Commerce; vice president of Seahaven Youth Home; Board member of Kids Voting, USA-Horry County; Board member of Horry County United Way; president of Coastal Advertising and Marketing Professionals; and, a member of the North Myrtle Beach Rotary Club and the St. Patrick’s Day Festival Committee
- Married to Cheryl, a teacher, and has a son, Nicholas