



Kenneth Joe Sessoms
SCBA President, 1991-92

“The highlights of my SCBA presidency were: 1.) The induction into SCBA’s Hall of Fame of our first woman president and the first woman inductee, Betty Roper. 2.) The special committee appointed by the Board to participate in the formation of a plan for the use of audio and video recording equipment to be conducted on a six-month trial basis. This was approved by the State Supreme Court and the project began in January 1992. 3.) Coordination of remote and STL frequencies in South Carolina. This Board purchased the software and the engineering staff provided the data input and this information is now used by all South Carolina radio and television stations. 4.) Further development of the re-design of the state EBS System was undertaken and the possible use of the SAGE 1 alerting system was demonstrated to state Emergency Preparedness officials. This system, incidentally, was the early warning system used to alert Israel to incoming SKUD attacks from Iraq in the Gulf War. There are many highlights of that year, but I believe these were the headliners.”

- Began his broadcast career at WASC Radio, Spartanburg in 1968. Served as program director, sports director, sales manager and general manager. In 1976, became shareholder in New South Broadcasting Corporation, licensee of WASC.
- Formed Greer Communications Corporation in 1987 to create WLYZ-FM which the company held until 1995 when WLYZ was sold to HMW Communications
- Continues to serve as vice president of WASC Radio and remains president and CEO of Greer Communications Corporation
- Selected to head the Wofford College Football Television Network as the play-by-play anchor and did so from 1977 to 1984
- Became the broadcast color analyst on the Shrine Bowl Radio Network in 1981 and still holds that position. The network delivers to 87 radio stations in North and South Carolina.
- Served in a variety of SCBA positions, including chairman of the Archives Committee, district director and vice president of radio