



Jim Sefert
Vice Chairman, Raycom Media
Greenville

- ◆ US Air Force veteran, attached to Armed Forces Radio Service, 1950 – 1954
- ◆ Broadcast Sales - Crosley Broadcasting, 1954 – 1960
- ◆ Senior Sales and Management positions with Peters, Griffin, Woodward, Inc., 1960 – 1976; President and Chairman, 1976-1980
- ◆ Joined Cosmos Broadcasting as VP of Corporate Development in 1980; served as Vice President and General Manager of Cosmos' flagship station, WIS Television, Columbia, 1981 – 1982; and President, CEO, and Chairman from 1984 until his retirement in 1994.
- ◆ NBC Affiliates Board of Governors 1982-1990; Chairman, 1988-1990
- ◆ Past Director of International Radio and Television Foundation
- ◆ Inducted into The Diamond Circle of the University of South Carolina College of Journalism and Mass Communications, 1998
- ◆ Instrumental in the industry's lobbying efforts to establish cable retransmission consent rights
- ◆ Currently Vice Chairman for Raycom Media