



Jim Keelor
President/COO, Liberty Corporation
Greenville

- ◆ A graduate in Journalism from Indiana University
- ◆ Served as an officer in the U.S. Army Signal Corps
- ◆ Launched his broadcasting career as a local reporter in 1966
- ◆ His passion for local news deepened as he developed his skills as a producer and news anchor.
- ◆ In the mid 70's, he began managing station operations for Liberty (formerly Cosmos Broadcasting), serving as General Manager at WAVE-TV in Louisville, KY and WDSU-TV in New Orleans, and as VP of Corporate Operations.
- ◆ Stations under his direction were awarded a regional Edward R. Murrow Award, an IRIS award from the National Association of Television Programming Executives, an EMMY for Best Newscast, and a distinguished Peabody Award.
- ◆ Under his leadership as President and COO, Liberty expanded to include 15 network affiliated television stations, a cable advertising sales company, a video production facility, and an equipment distribution company.
- ◆ Jim's list of service to the industry is a long and distinguished one, including top leadership positions with Television Bureau of Advertising, the National Association of Broadcasters, Association for Maximum Service Television and Television Operator's Caucus.
- ◆ Recipient of the first Chuck Sherman Award from NAB which recognizes leadership in small to medium markets

For additional information on Jim Keelor, read the recollections of Wally Mullinax, SCBA's Historical Development Chairman, at www.scba.net/mullinaxrecollections.htm#Keelor