



2013 Inductee
Jane Pigg
WCRE-AM/FM

Through sheer passion for the industry and personal determination has become one of the state's few female broadcast owners. Recognized throughout SC and nationally for unparalleled service to the community she serves.

- President/CEO, Pee Dee Broadcasting LLC, 2001-Present
- Owner, MyFM 93.9 and 1420 WCRE
- Executive Producer, Pee Dee Broadcasting Sports Network
- President/CEO, Pee Dee Publishing LLC, Publisher of The Link
- Pioneer of AM on FM Translator STA's Granted by the FCC, 2007
- Innovator in Online Sports Broadcasting in South Carolina
- Owner of South Carolina's Only 100% Female-Owned Broadcast Company
- President, South Carolina Broadcasters Association, 2009-2011
- Director & Various Committee Chairs, SCBA, 1992-Present
- Director, SCBA Educational Foundation, 1999-2001 and 2008-Present
- Regional Sales Manager and Producer of Award-Winning Kinard 'N Koffee, Atlantic Broadcasting Co. (1987-1997) and Root Communications (1997-2001)
- Senior Account Executive, Audubon Broadcasting, WNOK-AM/FM, 1982-1987
- Sales Manager, WOIC-AM and Account Executive, WZLD-FM
- South Carolina Radio Station of the Year, 2003 & 2007
- NAB Marconi Finalist for Oldies Format, 2006, 2007 & 2010
- Received Key to the City of Cheraw on WCRE's 50th Anniversary, 2003
- NAB Broadcast Leadership Training, 2005
- Central High School Community Service Award, 2008
- President, United Way of Chesterfield County, 2005-2007
- President, Pee Dee Advertising Federation, 1991-1992
- President, Columbia Advertising Club, 1986-1987
- Sunday School Teacher/Past Lay Leader, Zoar United Methodist Church
- Member and Paul Harris Fellow, Cheraw Rotary Club
- Life Member, University of South Carolina Alumni Association