



**Jack West**  
**SCBA President, 1993-94**

*“Working with a talented and dedicated group of broadcasters who generously volunteer their time, talents and resources makes the job of president of the South Carolina Broadcasters Association a most enjoyable and rewarding experience. One facet of our Association, in my opinion, stands above all others and transcends the sometimes visible dividing line between radio and television broadcasters. This is our extremely close relationship with our Washington delegation as well as key members of the state legislature. We work diligently and effectively to maintain an open dialogue with our elected officials and it certainly pays dividends.”*

- Served as vice president and general manager of WSPA-TV from 1990 to 1996. Previously served as general manager of WRDW-TV, Augusta, Georgia; WREX-TV, Rockford, Illinois; KFDX-TV Wichita Falls, Texas; WBTW-TV, Florence, South Carolina; and, general sales manager of WTVD-TV, Raleigh-Durham, North Carolina
- Named executive vice president of Spartan Communications, Inc., headquartered in Spartanburg in February 1996
- Currently serves on the Television Alliance Group Board, the USC College of Journalism Partnership Board, the Appalachian State University Broadcast/Electronic Media Advisory Council, the Gardner-Webb College Board of Advisors, and the Medical University of South Carolina Storm Eye Institute Board
- Serves on the Board of Directors for the SCBA Educational Foundation and has also served on the boards of directors of the Georgia Association of Broadcasters and the Illinois Broadcasters Association
- Awarded SCBA Honorary Life Membership 2000