



Edward LB Osborne
SCBA President, 1960-61

"I have several memories. 1) Doug Youngblood of WFIG-Sumter led a group of musicians made up of SCBA members into Holiday Inn's swimming pool to the tune of 'When the Saints Go Marching In.' 2) Can someone from Beaufort not like raw oysters? While attending the national convention for presidents in Washington, I introduced my VP, Lou Neale (WBEU), to a lunch of raw oysters. Lou managed to get his first- and only-oyster half way down. Needless to say, I finished the remaining oysters. 3) I sold WBCU to Art Osborne Sutton and retired January, 1993 after managing WBCU since 1953."

- Received the Order of the Palmetto from Governor Richard Riley in 1980, the Lifetime Achievement Award from the Union Chamber of Commerce and the SCBA Honorary Life Member Award in 1993
- Served on the South Carolina Development Board
- During his presidency, the SCBA monthly newsletter was initiated, an annual scholarship fund was created and a change in the by-laws to include a vice president for radio and a vice president for television was proposed.
- Also during his presidency, Osborne established an annual Outstanding Advertiser Award and called for establishing an editorial service for state broadcasters
- Celebrated his 50th wedding anniversary with Dorothy E. Slaughter Osborne on June 19, 1998