



**Dave Alpert**  
**SCBA President, 1999-2000**

- Second-generation broadcaster who began his career in 1981 as a local account executive at WEEI News Radio in Boston before being promoted to national sales manager in 1983
- Became vice president/general manager of newly acquired WISP in Sarasota, Florida in 1987
- General Manager/Co-Owner of WPEK-FM in Greenville from 1995 - 2000
- Served as vice president/market manager for Clear Channel (Nashville), Susquehanna Radio (Kansas City) and Cumulus Broadcasting (Kansas City)
- Currently serves as vice president/market manager for Entercom Radio (Kansas City)
- Community service includes serving on the Boards of Directors for the American Cancer Society in Naples and Sarasota, the Sarasota Chamber of Commerce, the All Faith's Food Bank in Sarasota, the Southwest Florida Broadcasters Association and the Missouri Broadcasters Association