



**Dan Crosland**  
**SCBA President, 1950-51**

- Originally worked at WFBC in Greenville. In 1941, he was recruited to Greenwood to open and operate WCRS-AM. He held that position of General Manager for 37 years until 1978 when he retired as both GM and President of WCRS-AM and FM.
- Served as SCBA President just before the advent of television so his term was one of the last years when the Association was radio only. In fact, Board records state that the broadcasters were beginning to think and talk about television. Some members predicted that it would never take a strong hold in South Carolina, primarily due to its cost, while others predicted radio would “go the way of the horse and buggy” as soon as this new giant of communications became national.
- Appointed the first paid SCBA executive, WFIG General Manager Doug Youngblood, in January, 1951. Youngblood accepted the office of permanent secretary-treasurer on the partially paid basis.
- Under his presidency, the first full summer convention was held in Myrtle Beach