



Charles Sanders
SCBA President, 1971-72

- Was in management with WSPA-TV in Spartanburg
- Under his presidency, SCBA implemented its NCSA program.
- During Sanders' term as SCBA president, the Association hosted a meeting of representatives from broadcasting associations in North Carolina, Georgia and Florida at the Southeastern Broadcasters Association conference at Port Royal Inn, Hilton Head.
- Turning its attention to the problems of FM broadcasters, SCBA operated an active FM Stations Committee, which coordinated a workshop for FM broadcasters.