



**Robert A. “Bob” Jolley, Sr.**

- ◆ Principal owner, WMRC Radio; founded in 1940
- ◆ Became President of Southeastern Broadcasting Company in November 1953
- ◆ Became Vice Chairman and Director, Multimedia, Inc. in January 1962. Retired a director in 1969.
- ◆ Served on the first SC ETV Commission and for ten years thereafter
- ◆ A lifetime successfully dedicated to South Carolina’s cultural, civic, political and business community

For additional information on Bob Jolley, read the recollections of Wally Mullinax, SCBA’s Historical Development Chairman, at [www.scba.net/mullinaxrecollections.htm#Jolley](http://www.scba.net/mullinaxrecollections.htm#Jolley)