



Beverly T. "Bevo" Whitmire
SCBA President, 1949-50

- A founder of SCBA who nourished the Association's growth as president during its second year of operation
- Managed WFBC-AM/FM in Greenville from 1933-1953
- Managed WFBC-TV from 1953 until his death in 1956
- Involved in network affairs and actively participated in the National Association of Broadcasters (NAB)
- Inducted into SCBA Hall of Fame posthumously in 1985