

## 2009 SCBA STAR Award Winners

Congratulations to these stations that were honored at the State Television And Radio (STAR) Awards on Saturday, August 15 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those stations taking first place. *(Certain radio categories offer separate awards for medium/small and large markets and they are designated as such.)*

| Category                     | Radio   | Television  |
|------------------------------|---|---|
| <b>Production-Commercial</b> | <p><b>Medium/Small Market</b><br/> <b>STAR: WRHI-AM, Rock Hill</b><br/> <i>Sportsman, Inc.</i><br/>                     Rob Crawford, Jay Taylor, Sheilah Caldwell<br/> <b>AOM: WRHM-FM, Rock Hill</b><br/> <i>Triple Creek Farm</i><br/>                     Rob Crawford, Jay Taylor, Ryan Morrison</p> <p><b>Large Market</b><br/> <b>STAR: WLTY-FM/WVOC-AM, Columbia</b><br/> <i>Man Up</i><br/>                     Ron Marsh, Will Herring<br/> <b>AOM: WORD-AM, Greenville</b><br/> <i>Recovery Concepts</i><br/>                     John Pallarino, Fred Sanders</p> | <p><b>STAR: WOLO-TV, Columbia</b><br/> <i>Kaminer Man</i><br/>                     Scott Moore, Tom Baire, Erin Dampier<br/> <b>AOM: WLTX-TV, Columbia</b><br/> <i>Letters</i><br/>                     Jim Hays, Joy Dressler</p>  |
| <b>Production-Promo</b>      | <p><b>Medium/Small Market</b><br/> <b>STAR: WRHM-FM, Rock Hill</b><br/> <i>HD Radio Revolution</i><br/>                     Jay Taylor<br/> <b>AOM: WRHI-AM, Rock Hill</b><br/> <i>Easter Egg Classic</i><br/>                     Jay Taylor, Allan Miller</p> <p><b>Large Market</b><br/> <b>STAR: WHZT-FM, Greenville</b><br/> <i>Fabulous Life</i><br/>                     Dave Jackson, Mike Codichini<br/> <b>AOM: WROQ-FM, Greenville</b><br/> <i>Steve Miller</i><br/>                     John Pallarino, Mark Hendrix, Mark Peeples</p>                            | <p><b>STAR: WYFF 4, Greenville</b><br/> <i>Kim &amp; Kingsley</i><br/>                     Kelly Hoffman, Benjie Newman, Jeff Goodman<br/> <b>AOM: WCSC-TV, Charleston</b><br/> <i>Porches to the Presidency</i><br/>                     Amanda Curry, Patrick Phillips, Scott Baldino</p> |

| Category              | Radio   | Television  |
|-----------------------|---|---|
| <b>Production-PSA</b> | <p><b>Medium/Small Market</b><br/> <b>STAR: WRHI-AM, Rock Hill</b><br/> York Co. Board of Disabilities<br/> Jay Taylor<br/> <b>AOM: WBCU-AM, Union</b><br/> Cracking Down on Deadbeats<br/> Brad Morris, David Taylor, Steve Ramsey</p> <p><b>Large Market</b><br/> <b>STAR: WJMZ-FM, Greenville</b><br/> United Negro College Fund Gala<br/> Steve Crumbley, Kenny Miles</p> | <p><b>STAR: WIS-TV, Columbia</b><br/> One of Us<br/> Kirby Formyduvall, Bill Sibert, Brandon Sharpe<br/> <b>AOM: WYFF 4, Greenville</b><br/> Keep the Bag Full<br/> Joanna Wells, JL Watkins, Benjie Newman</p> |
| <b>Radio Show</b>     | <p><b>STAR: WJMZ-FM, Greenville</b><br/> The Kelly Mac Show<br/> Kelly McDaniel, Steve Crumbley<br/> <b>AOM: WLTR-FM, Columbia</b><br/> The Big Picture on the Radio<br/> Mark Quinn, Aimee Crouch, Cathy Bradberry</p>   | N/A   |
| <b>Sportscaster</b>   | <p><b>STAR: WBCU-AM, Union</b><br/> Bo Rabb<br/> <b>AOM: WNKT-FM, Columbia</b><br/> Jay Philips</p>   | N/A   |
| <b>Reporter</b>       | <p><b>STAR: WFMV-FM, Columbia</b><br/> Thelisha Casey<br/> <b>AOM: WCRE-AM, Cheraw</b><br/> Susan Gilmour</p>   | <p><b>STAR: WLTX-TV, Columbia</b><br/> Ashleigh Walters</p>   |
| <b>Anchor</b>         | N/A   | <p><b>STAR: WYFF 4, Greenville</b><br/> Michael Cogdill<br/> <b>AOM: WLTX-TV, Columbia</b><br/> JR Berry</p>  |
| <b>Weathercaster</b>  | N/A   | <p><b>STAR: WSPA-TV, Spartanburg</b><br/> Christy Henderson<br/> <b>AOM: WYFF 4, Greenville</b><br/> John Cessarich</p>   |
| <b>Personality</b>    | <p><b>STAR: WJMZ-FM, Greenville</b><br/> Kelly Mac<br/> <b>AOM: WCOS-FM, Columbia</b><br/> Jonathan Rush</p>  | <p><b>STAR: WLTX-TV, Columbia</b><br/> Darci Strickland<br/> <b>AOM: WYFF 4, Greenville</b><br/> Geoff Hart</p>   |

| <b>Category</b>  | <b>Radio</b>  | <b>Television</b>   |
|--|---|---|
| <b>News-Spot News</b>                                      | N/A   | <b>STAR: WYFF 4, Greenville</b><br><i>Emergency Landing</i><br>Justin Antoniotti<br><b>AOM: WYFF 4, Greenville</b><br><i>Clemson Tornado</i><br>Justin Antoniotti   |
| <b>News-Feature/<br/>Franchise</b>                         | N/A   | <b>STAR: WIS-TV, Columbia</b><br><i>Midlands Most Haunted</i><br>Taylor Kearns, Enrico Meyer<br><b>AOM: WYFF 4, Greenville</b><br><i>Pay It Forward</i><br>Michael Cogdill, Mark Lyon, Theresa Sechrist         |
| <b>News-Series</b>   | N/A   | <b>STAR: WYFF 4, Greenville</b><br><i>Pay It Forward</i><br>Michael Cogdill, Mark Lyon, Theresa Sechrist<br><b>AOM: WCIV-TV, Charleston</b><br><i>Dirty Jobs of the Lowcountry</i><br>Josh Cascio, Josh Ambrite |
| <b>Local Programming</b>                                   | N/A   | <b>STAR: WCSC-TV, Charleston</b><br><i>Courage Remembered</i><br>WCSC Staff<br><b>AOM: WLTX-TV, Columbia</b><br><i>Buddy Call 19</i><br>Darci Strickland, Andrea Mock, Ryan Cockrell                            |
| <b>Richard M. Uray<br/>Service Project of the<br/>Year</b> | <b>STAR: WTCB-FM, Columbia</b><br><i>B106.7 Radiothon</i><br>Brent Johnson, Jennifer Jensen, Will King<br><b>AOM: WBCU-AM, Union</b><br><i>Indecision 2008: Mayoral Forum</i><br>Mike Stevens, Hugh Rowland | <b>STAR: WLTX-TV, Columbia</b><br><i>Stuff-A-Bus</i><br>WLTX Staff<br><b>AOM: WYFF 4, Greenville</b><br><i>Holiday Sunshine Fund</i><br>Marsa Jarrett, Lee Brown  |
| <b>Station of the Year</b>                                 | <b>STAR: WRHI-AM, Rock Hill</b><br><b>AOM: WFMV-FM, Columbia</b>  | <b>STAR: WYFF 4, Greenville</b><br><b>AOM: WIS-TV, Columbia</b>   |