

South Carolina Broadcasters Association 2006 STAR AWARDS

Television
ANCHOR OF THE YEAR
STAR
Tom Crabtree
WSPA-TV
Greenville/Spartanburg

Television
ANCHOR OF THE YEAR
AOM
Craig Melvin
WIS-TV
Columbia

Television
LOCAL PROGRAMMING
STAR
WRLK-TV
Columbia
"Remember My Name"
Beryl Dakers
Betsy Newman
Elaine Cooper

Television
LOCAL PROGRAMMING
AOM
WCBD-TV
Charleston
"Bridging the Future"
News Staff

Radio
SPORTSCASTER OF THE YEAR
STAR
Andy Demetra
WISW-AM
Columbia

Radio
SPORTSCASTER OF THE YEAR
AOM
Steven Stone
WRHI-AM
Rock Hill

Television
BROADCAST NEWS-SPOT NEWS
STAR
WYFF-TV
Greenville/Spartanburg

"From the Ashes"
Marla Cichowski
Chad Zwellmer
Nick Nygro

Television
BROADCAST NEWS-SPOT NEWS
AOM
WCBD-TV
Charleston
"Water Main Break"
News Staff

Television
PRODUCTION-COMMERCIAL
STAR
WHNS-TV
Greenville/Spartanburg
"Warehouse Spoof"
Tim Angevine

Television
PRODUCTION-COMMERCIAL
AOM
WCIV-TV
Charleston
"Stop Smoking"
Daniel Jones
Billy Domrose

Television
PRODCUTION-PROMO
STAR
WYFF-TV
Greenville/Spartanburg
"WYFF News 4 on Demand"
Kelly Hoffman
Benjie Newman
Jeff Goodman

Television
PRODCUTION-PROMO
AOM
WHNS-TV
Greenville/Spartanburg
"Fresh and Local"
Deilia Williams
Tim Angevine
Brady Williams

Television
PRODUCTION-PSA
STAR
WYFF-TV
Greenville/Spartanburg
"Safe Women, Safe Pets"
Kelly Hoffman
Benjie Newman
Jeff Durham

Television
PRODUCTION-PSA
AOM
WHNS-TV
Greenville/Spartanburg
"Go Red"
Deilia Williams
Brady Williams
Tim Angevine

Radio
PRODUCTION-PSA
Medium/Small Market
STAR
WPCC-AM
Clinton
"Safety Seats"
Rhonda Cruickshanks
Jay Long

Radio
PRODUCTION-PSA
Medium/Small Market
AOM
WRHI-AM
Rock Hill
"Hurricane Katrina: Hometown Cares"
Allan Miller
Steven Stone

Radio
PRODUCTION-PSA
Large Market
STAR
WSSX-FM
Charleston
"Ultimate Park Makeover"
Lindsay Wine
Emma Lieberman
Reggie Crawford

Radio
RADIO SHOW OF THE YEAR
STAR
WTCB-FM

Columbia
"B106.7 Morning Show"
Brent Johnson
George Kearns

Radio
RADIO SHOW OF THE YEAR
AOM
WEZL-FM
Charleston
"WEZL Morning Crew"
TJ Phillips
Gary Griffin
Ric Rush

Television
WEATHERCASTER OF THE YEAR
STAR
WYFF-TV
Greenville/Spartanburg
John Cessarich

Television
WEATHERCASTER OF THE YEAR
AOM
WSPA-TV
Greenville/Spartanburg
Christy Henderson

Television
BROADCAST NEWS-SERIES
STAR
WCBD-TV
Charleston
"Brotherhood of Fire"
Brad Franko
Jonah Jabbour
Kelly Donoghue

Television
BROADCAST NEWS-SERIES
AOM
WYFF-TV
Greenville/Spartanburg
"Target 4: Meth"
Erin Hartness
Kevin Moran

Radio
PRODUCTION-PROMO
Medium/Small Market
STAR
WRHM-FM
Rock Hill
"Harley Hog Contest"
Steven Stone

Allan Miller

Radio

PRODUCTION-PROMO

Medium/Small Market

AOM

WRHI-AM

Rock Hill

"High School Football Herald Jamboree"

Steven Stone

Radio

PRODUCTION-PROMO

Large Market

STAR

WTMA-AM

Charleston

"Bigger Brains"

Mike Edwards

John Quincy

Carter Davis

Radio

PRODUCTION-PROMO

Large Market

AOM

WMFX-FM

Columbia

"Mike Scott Intervention"

Mike Scott

Larry Farina

Jamie Muldrow

Television

BROADCAST NEWS-

FEATURE/FRANCHISE

STAR

WYFF-TV

Greenville/Spartanburg

"The Star Who Fell"

Michael Cogdill

John Hendon

Television

BROADCAST NEWS-

FEATURE/FRANCHISE

AOM

WLTX-TV

Columbia

"Pig Lady"

Johnny Chappell

Randy Schrader

Radio

PRODUCTION-COMMERCIAL

Medium/Small Market

STAR

WGFG-FM

Orangeburg

"Park's Pets"

Russ T. Fender

Radio

PRODUCTION-COMMERCIAL

Medium/Small Market

AOM

WRIX-FM

Anderson

"I've Been a Baptist All My Life"

Michael Branch

Lorraine Harding

Radio

PRODUCTION-COMMERCIAL

Large Market

STAR

WALC-FM

Charleston

"Andolini's Pizza"

Rob Duren

Radio

PRODUCTION-COMMERCIAL

Large Market

AOM

WMFX-FM

Columbia

"Bet-Mar Liquid Hobby"

Larry Farina

David Reed

Television

PERSONALITY OF THE YEAR

STAR

WYFF-TV

Greenville/Spartanburg

Geoff Hart

Television

PERSONALITY OF THE YEAR

AOM

WYFF-TV

Greenville/Spartanburg

John Cessarich

Television

REPORTER OF THE YEAR

STAR

WSPA-TV

Greenville/Spartanburg

Robert Kittle

Television
REPORTER OF THE YEAR
AOM
WYFF-TV
Greenville/Spartanburg
Michael Cogdill

Radio
REPORTER OF THE YEAR
STAR
WSCC-FM
Charleston
Kelly Golden

Radio
REPORTER OF THE YEAR
AOM
WTMA-AM
Charleston
Megan Keys

Radio
PERSONALITY OF THE YEAR
STAR
WTCB-FM
Columbia
Tony Clyburn

Radio
PERSONALITY OF THE YEAR
AOM
WSSX-FM
Charleston
Greg Pitt

Radio
RICHARD M. URAY SERVICE PROJECT OF
THE YEAR
STAR
WTCB-FM
Columbia
"B106.7 Radiothon"
Brent Johnson
Jennifer Jensen

Radio
RICHARD M. URAY SERVICE PROJECT OF
THE YEAR
AOM
WRHI-AM
Rock Hill
"Toys for Happiness"
Staff of WRHI/WRHM

Television
RICHARD M. URAY SERVICE PROJECT OF
THE YEAR
STAR
WRLK-TV
Columbia
"Remember My Name"
ETV

Television
RICHARD M. URAY SERVICE PROJECT OF
THE YEAR
AOM
WYFF-TV
Greenville/Spartanburg
"Holiday Sunshine Fund"
Michael Hayes
Marsa Jarrett
Lee Brown

Radio
STATION OF THE YEAR
STAR
WRHI-AM
Rock Hill

Radio
STATION OF THE YEAR
AOM
WTCB-FM
Columbia

Television
STATION OF THE YEAR
STAR
WIS-TV
Columbia

Television
STATION OF THE YEAR
AOM
WYFF-TV
Greenville/Spartanburg