

South Carolina Broadcasters Association 2005 STAR AWARDS

Television
LOCAL PROGRAMMING
AOM
WCSC-TV
Charleston
"Hurricane Evacuation"
Jodi Mohrmann
Bill Walsh
Gary Killough

Television
LOCAL PROGRAMMING
STAR Award
WACH-TV
Columbia
"Bombers I-20 Battle"
Ernest Robinson
Barbara Bethea
WACH FOX 57

Radio
SPORTSCASTER OF THE YEAR
AOM
WRIX-FM
Anderson
Joel Kay

Radio
SPORTSCASTER OF THE YEAR
STAR Award
WISW-AM
Columbia
Andrew Demetra

Television
BROADCAST NEWS-SPOT NEWS
AOM
WYFF-TV
Columbia
"Lyman Church Fire"
Myra Ruiz
Steve Dunning
Chris Gulfman

Television
BROADCAST NEWS-SPOT NEWS
STAR Award
WLTX-TV
Columbia
"House Fire Hero"
Randy Schrader
Brandy Bell

Television
PRODUCTION-PSA
AOM
WYFF-TV
Greenville/Spartanburg
"Snowball"
Joanna Wells
Benjie Newman
Brian Byars

Television
PRODUCTION-PSA
STAR Award
WYFF-TV
Greenville/Spartanburg
"Holiday Blood Drive"
Kelly Hoffman
Benjie Newman
Brian Byars

Radio
PRODUCTION-PSA
Medium/Small Market
AOM
WRHI-AM/WRHM-FM
Rock Hill
"Hometown Cares: Tsunami Relief"
Phil Sarata
Steven Stone

Radio
RADIO SHOW OF THE YEAR
AOM
WRHI-AM
Rock Hill
"The Morning Show"
Steven Stone
Phil Sarata
Jerry Peterson

Television
WEATHERCASTER OF THE YEAR
AOM
WYFF-TV
Greenville/Spartanburg
John Cessarich

Television
WEATHERCASTER OF THE YEAR
STAR Award
WSPA-TV
Greenville/Spartanburg
Christy Henderson

Television
BROADCAST NEWS-SERIES
AOM
WLTX-TV
Columbia
"A Son's Love"
Tabitha Kitchens
Randy Schrader

Television
BROADCAST NEWS-SERIES
STAR Award
WYFF-TV
Greenville/Spartanburg
"SC Graduation Rates"
Beth Brotherton
Scott Enright

Television
PRODUCTION-PROMO
AOM
WHNS-TV
Greenville/Spartanburg
"The Right Thing to Do"
Dick Goggin
Amy Roberts

Television
PRODUCTION-PROMO
STAR Award
WHNS-TV
Greenville/Spartanburg
"Earth's Mightiest Mortals"
Deilia Williams
Amy Roberts
Ronnie Poore

Radio
PRODUCTION-PROMO
Medium/Small Market
AOM
WRHI-AM
Rock Hill
"WRHI Anniversary Minute"
Phil Sarata
Steven Stone

Radio
PRODUCTION-PROMO
Medium/Small Market
STAR Award
WRIX-FM
Anderson
"Did You Do That?"
George Ducworth

Michael Branch
Brent Sears

Radio
PRODUCTION-PROMO
Large Market
AOM
WMYB-FM
Myrtle Beach
"Monday Morning Mugging"
Mitch Adams
Alix Michaels

Radio
PRODUCTION-PROMO
Large Market
STAR Award
WWWZ-FM
Charleston
"Winning Weekend-50 Cent"
Reggie Crawford

Television
BROADCAST NEWS-
FEATURE/FRANCHISE
AOM
WYFF-TV
Greenville/Spartanburg
"Sgt. Kinzer Comes Home"
Michael Cogdill
John Hendon
Stephanie Moore

Television
BROADCAST NEWS-
FEATURE/FRANCHISE
STAR Award
WYFF-TV
Greenville/Spartanburg
"A Silent Victory"
Michael Cogdill
John Hendon
Steve Dunning
Lori Webster

Radio
PRODUCTION-COMMERCIAL
Medium/Small Market
AOM
WRIX-FM
Anderson
"Be With You in a Minute"
Gary Byrant
Michael Branch
Brent Sears

Radio
PRODUCTION-COMMERCIAL
Medium/Small Market
STAR Award
WWBD-FM
Orangeburg
"Avinger's Valentines Ginzu"
Russ T. Fender

Radio
PRODUCTION-COMMERCIAL
Large Market
AOM
WTCB-FM
Columbia
"Loco Banditos"
Brent Johnson
Billy Mac

Radio
PRODUCTION-COMMERCIAL
Large Market
STAR Award
WLTY-FM/WNOK-FM
Columbia
"Game Show"
Cy Frakes
Ron Marsh
Denise Danforth

Television
PRODUCTION-COMMERCIAL
AOM
WCBF-TV
Charleston
"Runway"
Nancy Carmody
Damon Parrish

Television
PRODUCTION-COMMERCIAL
STAR Award
WCBF-TV
Charleston
"That's A Long Time"
Damon Parrish
Sandy Ellett

Television
ANCHOR OF THE YEAR
AOM
WSPA-TV
Greenville/Spartanburg
Tom Crabtree

Television

ANCHOR OF THE YEAR
STAR Award
WLTX-TV
Columbia
Darci Strickland

Radio
REPORTER OF THE YEAR
AOM
WCRE-AM
Cheraw
Susan Gilmour

Television
REPORTER OF THE YEAR
AOM
WSPA-TV
Greenville/Spartanburg
Kristen Nastasia

Television
REPORTER OF THE YEAR
STAR Award
WHNS-TV
Greenville/Spartanburg
Tami Birckner

Radio
RADIO PERSONALITY OF THE YEAR
AOM
WTMA-AM
Charleston
Radio Free Rocky D

Radio
RADIO PERSONALITY OF THE YEAR
STAR Award
WTCB-FM
Columbia
Brent Johnson

Television
TELEVISION PERSONALITY OF THE YEAR
STAR Award
WYFF-TV
Greenville/Spartanburg
John Cessarich

Radio
RICHARD M. URAY SERVICE PROJECT OF
THE YEAR
AOM
WYAV-FM
Myrtle Beach
"Marathon for Meals"
Scott Mann

Mark McKinney

Radio

RICHARD M. URAY SERVICE PROJECT OF
THE YEAR

STAR Award

WTCB-FM

Columbia

"B106.7 Radiothon"

Brent Johnson

Jennifer Jensen

Television

RICHARD M. URAY SERVICE PROJECT OF
THE YEAR

AOM

WCIV-TV

Charleston

"Lowcountry's Promise"

Suzanne Teagle

Austin Walker

Ava Swain

Television

RICHARD M. URAY SERVICE PROJECT OF
THE YEAR

STAR Award

WRLK-TV

Columbia

"Ready to Vote 2004"

ETV Creative Services

Radio

RADIO STATION OF THE YEAR

AOM

WCRE-AM

Cheraw

Radio

RADIO STATION OF THE YEAR

STAR Award

WRHI-AM

Rock Hill

Television

TELEVISION STATION OF THE YEAR

AOM

WYFF-TV

Greenville/Spartanburg

Television

TELEVISION STATION OF THE YEAR

STAR Award

WIS-TV

Columbia