

# SCBA 2002 STAR AWARD WINNERS

## Radio Reporter/Sportscaster of the Year

STAR: Bob Holmes, WMHK-FM, Columbia  
AOM: Joel Kay, WRIX-FM, Anderson

## Television Broadcast News-Spot News

STAR: "School Fire," WLTX-TV, Columbia  
AOM: "Greyhound Stop," WSPA-TV, Spartanburg

## Production-PSA

### Television

STAR: "Remember the Dream," WASV-TV, Spartanburg  
AOM: "USA4," WBTW-TV, Florence/Myrtle Beach

### Radio (Small/Medium Market)

STAR: "Mama Mia," WIGL-FM, Orangeburg  
AOM: "Relay for Life," WGFG-FM, Orangeburg

## Radio Show of the Year

STAR: "Love & Hudson Show," WMYI-FM, Greenville  
AOM: "B106.7 Morning Show," WTCB-FM, Columbia

## Weathercaster of the Year

STAR: John Cessarich, WYFF-TV, Greenville  
AOM: Ken Aucoin, WIS-TV, Columbia

## Broadcast News-Series

STAR: "Miss Debbie's Letters," WLTX-TV, Columbia  
AOM: "The Secrets of a Sex Offender," WCBD-TV, Charleston

## Production-Promo

### Television

STAR: "South Carolina's Shame," WSPA-TV, Spartanburg  
AOM: "The Secrets of a Sex Offender," WCBD-TV, Charleston

### Radio (Small/Medium Market)

STAR: "Day of Infamy," WRHI-AM, Rock Hill

### Radio (Large Market)

STAR: "The Power of Football," WSCC-AM, Charleston  
AOM: "Open House," WMHK-FM, Columbia

## Broadcast News-Feature/Franchise

STAR: "911 No Emergency," WCSC-TV, Charleston  
AOM: "Red Hook Raiders," WLTX-TV, Columbia

## Production-Commercial

### Radio (Small/Medium Market)

STAR: "Buffalo's Southwest Café," WZSN-FM, Greenwood  
AOM: "Duck Call," WIGL-FM, Orangeburg

### Radio (Large Market)

STAR: "You and You," WKZQ-FM, Myrtle Beach  
AOM: "Bagel Nation," WALC-FM, Charleston

### Television

STAR: "Ambassador Custom Clothing," WACH-TV, Columbia

## Television Anchor of the Year

STAR: Pamela Graham, WSPA-TV, Spartanburg  
AOM: Michael Cogdill, WYFF-TV, Greenville

## Television Local Programming

STAR: "Spirit of Charleston: Flight for Freedom," WCBD-TV, Charleston

## Radio Personality of the Year

STAR: Roxanne Walker, WMYI-FM, Greenville  
AOM: KoKo, WMFX-FM, Columbia

## Television Personality of the Year

STAR: Geoff Hart, WYFF-TV, Greenville  
AOM: John Cessarich, WYFF-TV, Greenville

## Richard M. Uray Service Project of the Year

### Radio

STAR: "Radiothon," WTCB-FM, Columbia  
AOM: "Michelin Invention Convention," WESC-FM/WMYI-FM/WSSL-FM, Greenville

### Television

STAR: "Share Your Holiday Food Drive," WACH-TV, Columbia  
AOM: "Race for the Cure," WSPA-TV, Spartanburg

## Station of the Year

### Radio

STAR: WTCB-FM, Columbia  
AOM: WXLY-FM, Charleston

### Television

STAR: WLTX-TV, Columbia  
AOM: WSPA-TV, Spartanburg