

# SCBA 2001 STAR AWARD WINNERS

## Reporter/Sportscaster of the Year

### Radio (Small/Medium Market)

STAR: Greg Bunce, WRHI-AM/WRHM-FM, Rock Hill  
AOM: Rob Griffin, WIBZ-FM, Sumter

### Radio (Large Market)

STAR: Bob Holmes, WMHK-FM, Columbia

## Television Broadcast News-Spot News

STAR: "Trooper Shooting," WYFF-TV, Greenville  
AOM: "Trooper Shooting," WSPA-TV, Spartanburg

## Production-PSA

### Television

STAR: "Healthy Foundations for Children," WBTW-TV, Florence/Myrtle Beach

AOM: "Chalkboard," WIS-TV, Columbia

### Radio (Small/Medium Market)

STAR: "Blood Donor Month," WZSN-FM, Greenwood

AOM: "Relay for Life," WGFG-FM, Orangeburg

### Radio (Large Market)

STAR: "CSO Houses of Doom," WRFQ-FM, Charleston

AOM: "Keep Florence Beautiful," WWFN-FM, Florence

## Radio Show of the Year

STAR: "B106.7 Morning Show," WTCB-FM, Columbia  
AOM: "Sunny 103.5 Morning Show," WZSN-FM, Greenwood

## Weathercaster of the Year

STAR: Ken Aucoin, WIS-TV, Columbia  
AOM: John Cessarich, WYFF-TV, Greenville

## Broadcast News-Series

STAR: "Brave Fight," WLTX-TV, Columbia  
AOM: "Garrett's Gift," WSPA-TV, Spartanburg

## Production-Promo

### Television

STAR: "Rookie Award," WASV-TV, Spartanburg

AOM: "Brave Fight," WLTX-TV, Columbia

### Radio (Small/Medium Market)

STAR: "Emerald High School Football," WZSN-FM, Greenwood

AOM: "The Big Game," WRHI-AM/WRHM-FM, Rock Hill

### Radio (Large Market)

STAR: "Commercialitis," WMHK-FM, Columbia

AOM: "Michael Graham-Angel," WSCC-AM, Charleston

## Broadcast News-Feature/Franchise

STAR: "Chastity's Story," WYFF-TV, Greenville  
AOM: "African-American Monument," WSPA-TV, Spartanburg

## Production-Commercial

### Radio (Small/Medium Market)

STAR: "Wal-Mart," WZSN-FM, Greenwood

AOM: "CB Goodman Glass," WIGL-FM, Orangeburg

### Radio (Large Market)

STAR: "Zero's Subs & Sandwiches," WALC-FM, Charleston

AOM: "Mother's Day Bouquet," WWXM-FM, Myrtle Beach

### Television

STAR: "Frankenstein," WIS-TV, Columbia

AOM: "Elevator," WIS-TV, Columbia

## Radio Advertising Campaign

### Radio (Small/Medium Market)

STAR: "The Green Team," WIGL-FM, Orangeburg

AOM: "Taking An Expedition," WRHI-AM/WRHM-FM, Rock Hill

## Television Anchor/Reporter of the Year

STAR: Pamela Graham, WSPA-TV, Spartanburg

AOM: Judi Gatson, WIS-TV, Columbia

## Television Local Programming

STAR: "City Day," WACH-TV, Columbia

AOM: "Confederate Flag Comes Down," WRLK-TV, Columbia

## Radio Personality of the Year

STAR: Brent Johnson, WTCB-FM, Columbia

## Television Personality of the Year

STAR: John Cessarich, WYFF-TV, Greenville

AOM: Geoff Hart, WYFF-TV, Greenville

## Richard M. Uray Service Project of the Year

### Radio

STAR: "Coats for Kids," WTCB-FM, Columbia

AOM: "Michelin Invention Convention," WESC-FM/WMYI-FM/

WSSL-FM, Greenville

### Television

STAR: "Waiting Child WACH," WACH-TV, Columbia

AOM: "Holiday Gift 4 Life," WYFF-TV, Greenville

## Station of the Year

### Radio

STAR: WTCB-FM, Columbia

AOM: WZSN-FM, Greenwood

### Television

STAR: WLTX-TV, Columbia

AOM: WSPA-TV, Spartanburg