

SCBA 2000 STAR AWARD WINNERS

Radio Newscaster of the Year

Radio (Small/Medium Market)

STAR: Rob Griffin, WIBZ-FM, Sumter

Television Broadcast News-Spot News

STAR: "Warehouse Fire," WSPA-TV, Greenville/Spartanburg

AOM: "North Charleston Chemical Leak," WCSC-TV, Charleston

Radio Broadcast News

Radio (Small/Medium Market)

STAR: "Z-95 Metro News," WIBZ-FM, Sumter

Radio (Large Market)

STAR: "World War II Veterans Meet," WMHK-FM, Columbia

Production-PSA

Television

STAR: "Fathers Matter: Montage," WIS-TV, Columbia

AOM: "Buckle Up," WRLK-TV, Columbia

Radio (Small/Medium Market)

STAR: "Relay for Life," WGFG-FM, Orangeburg

AOM: "Crime Solutions," WFIS-AM, Fountain Inn

Radio (Large Market)

STAR: "Centre Stage SC: Shakespeare Abridged," WPEK-FM, Greenville

Radio Show of the Year

STAR: "B106.7 Morning Show," WTCB-FM, Columbia

AOM: "Russ T. Fender Show," WIGL-FM, Orangeburg

Television Sportscaster of the Year

STAR: Geoff Hart, WYFF-TV, Greenville

AOM: Bob Shields, WLTX-TV, Columbia

Television Broadcast News-Series

STAR: "Raising the Hunley," WSPA-TV, Spartanburg

AOM: "Carolina on Broadway," WBTW-TV, Florence/Myrtle Beach

Production-Promo

Television

STAR: "Little Billy Walsh," WCSC-TV, Charleston

AOM: "Jeff Roper in the Morning on WACH FOX 57," WACH-TV, Columbia

Radio (Small/Medium Market)

STAR: "Fatz Tailgate Promo," WZSN-FM, Greenwood

AOM: "Russ T. Fender Show," WIGL-FM, Orangeburg

Radio (Large Market)

STAR: "Phat Free Money Jam," WYNN-FM, Florence

AOM: "B106 Morning Show," WTCB-FM, Columbia

TV Broadcast News-Feature/Franchise

STAR: "Needy or Greedy," WSPA-TV, Spartanburg

AOM: "The Hope Diamond," WYFF-TV, Greenville

Production-Commercial

Radio (Small/Medium Market)

STAR: "Wal-Mart," WZSN-FM, Greenwood

AOM: "Zaxby's Chickens on Parade," WIBZ-FM, Sumter

Radio (Large Market)

STAR: "Maritime Sales," WMXT-FM, Florence

AOM: "Eastside Guitars & Drums," WPEK-FM, Greenville

Television

STAR: "Columbia City Ballet," WIS-TV, Columbia

AOM: "Pass You By," WBTW-TV, Florence/Myrtle Beach

Radio Advertising Campaign

Radio (Large Market)

STAR: "Auto Advantage," WMXT-FM, Florence

Television Newscaster of the Year

STAR: Michael Cogdill, WYFF-TV, Greenville

AOM: Pamela Graham, WSPA-TV, Spartanburg

Television Local Programming

STAR: "Jeff Roper in the Morning on WACH FOX 57," WACH-TV, Columbia

AOM: "50 Years of Darlington," WBTW-TV, Florence/Myrtle Beach

Television Personality of the Year

STAR: John Cessarich, WYFF-TV, Greenville

AOM: Kara Gormley, WIS-TV, Columbia

Richard M. Uray Service Project of the Year

Radio

STAR: "B106/MS 150 Bike Tour," WTCB-FM, Columbia

Television

STAR: "2000 for 2000 Holiday Blood Drive," WYFF-TV, Greenville

AOM: "Share Your Holiday Food Drive," WACH-TV, Columbia

Station of the Year

Radio

STAR: WTCB-FM, Columbia

Television

STAR: WSPA-TV, Spartanburg

AOM: WBTW-TV, Florence/Myrtle Beach